



Camden County, MO

Michele Kroll, Community Development Specialist, krollm@missouri.edu



Contents

Economy Overview	1
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25

Economy Overview

44,686

Population (2017)

Population **grew by 773** over the last 5 years and is projected to **grow by 861** over the next 5 years.

18,673

Jobs (2017)

Jobs **grew by 645** over the last 5 years and are projected to **grow by 491** over the next 5 years.

\$46.7K

Median Household Income (2016)

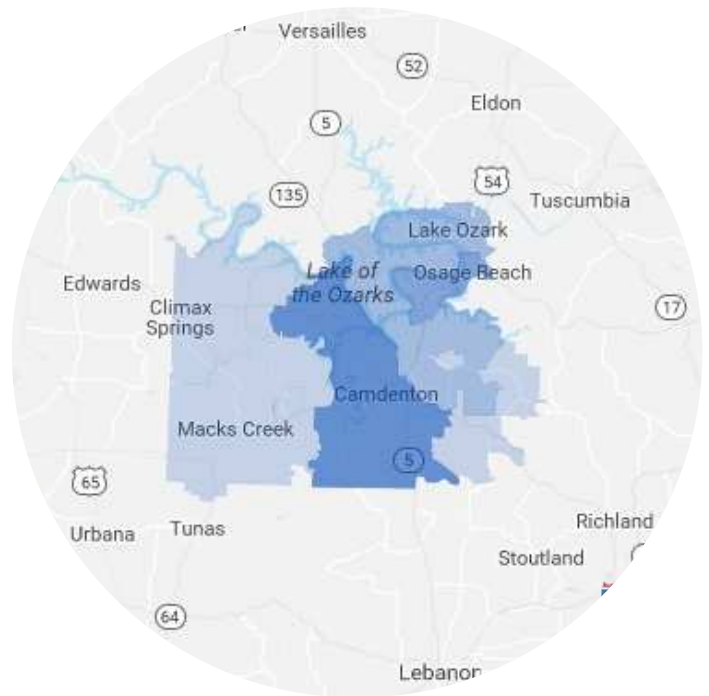
Median household income is **\$8.6K below** the national median household income of \$55.3K.

As of 2017 the region's population **increased by 1.8%** since 2012, growing by 773. Population is expected to **increase by 1.9%** between 2017 and 2022, adding 861.

From 2012 to 2017, jobs **increased by 3.6%** in Camden County, MO from 18,028 to **18,673**. This change **fell short of the national growth rate of 7.6%** by 4.0%. As the number of jobs increased, the **labor force participation rate decreased from 49.1% to 47.1%** between 2012 and 2017.

Concerning educational attainment, **13.1% of Camden County, MO residents possess a Bachelor's Degree** (5.3% below the national average), and **7.2% hold an Associate's Degree** (0.7% below the national average).

The top three industries in 2017 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Traveler Accommodation.

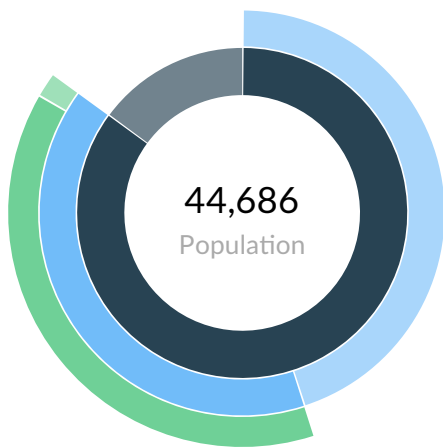


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	44,686	17,909	18,673	92.6	\$1.24B	\$1.76B	\$1.16B
Morgan County, MO	20,191	7,555	5,205	93.3	\$392.83M	\$853.30M	\$451.03M
Laclede County, MO	35,530	16,204	15,234	90.5	\$1.05B	\$1.85B	\$1.67B
Miller County, MO	25,284	11,655	8,055	89.8	\$550.34M	\$1.07B	\$713.84M
Missouri	6,112,831	3,021,924	3,104,042	92.8	\$283.94B	\$274.39B	\$336.62B

Economy Overview - Cont.

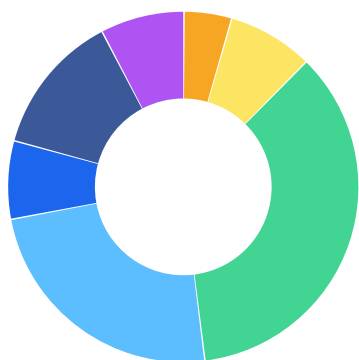
2017 Labor Force Breakdown



	Population
● Total Working Age Population	37,989
● Not in Labor Force (15+)	20,080
● Labor Force	17,909
● Employed	17,132
● Unemployed	777
● Under 15	6,697

Educational Attainment

Concerning educational attainment, **13.1% of Camden County, MO residents possess a Bachelor's Degree** (5.3% below the national average), and **7.2% hold an Associate's Degree** (0.7% below the national average).

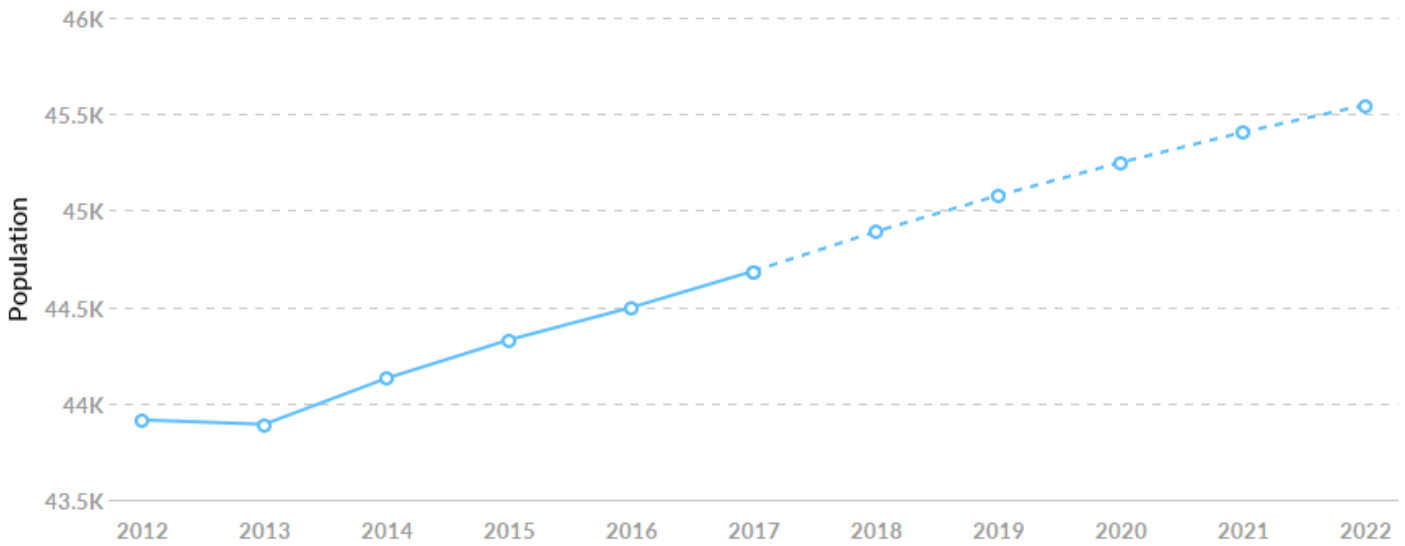


	% of Population	Population
● Less Than 9th Grade	4.4%	1,485
● 9th Grade to 12th Grade	7.9%	2,668
● High School Diploma	35.7%	12,042
● Some College	24.0%	8,106
● Associate's Degree	7.2%	2,436
● Bachelor's Degree	13.1%	4,420
● Graduate Degree and Higher	7.7%	2,614

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 1.8% since 2012, growing by 773. Population is expected to increase by 1.9% between 2017 and 2022, adding 861.

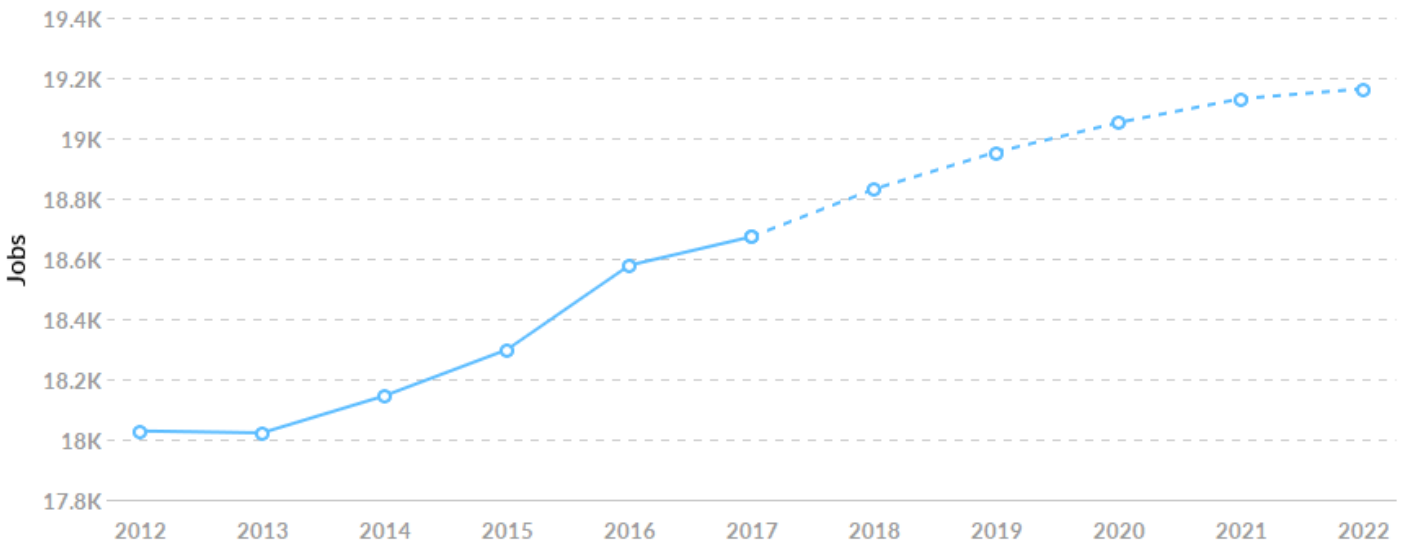


Timeframe	Population
2012	43,914
2013	43,891
2014	44,130
2015	44,329
2016	44,497
2017	44,686
2018	44,891
2019	45,078
2020	45,249
2021	45,406
2022	45,547

Historic & Projected Trends - Cont.

Job Trends

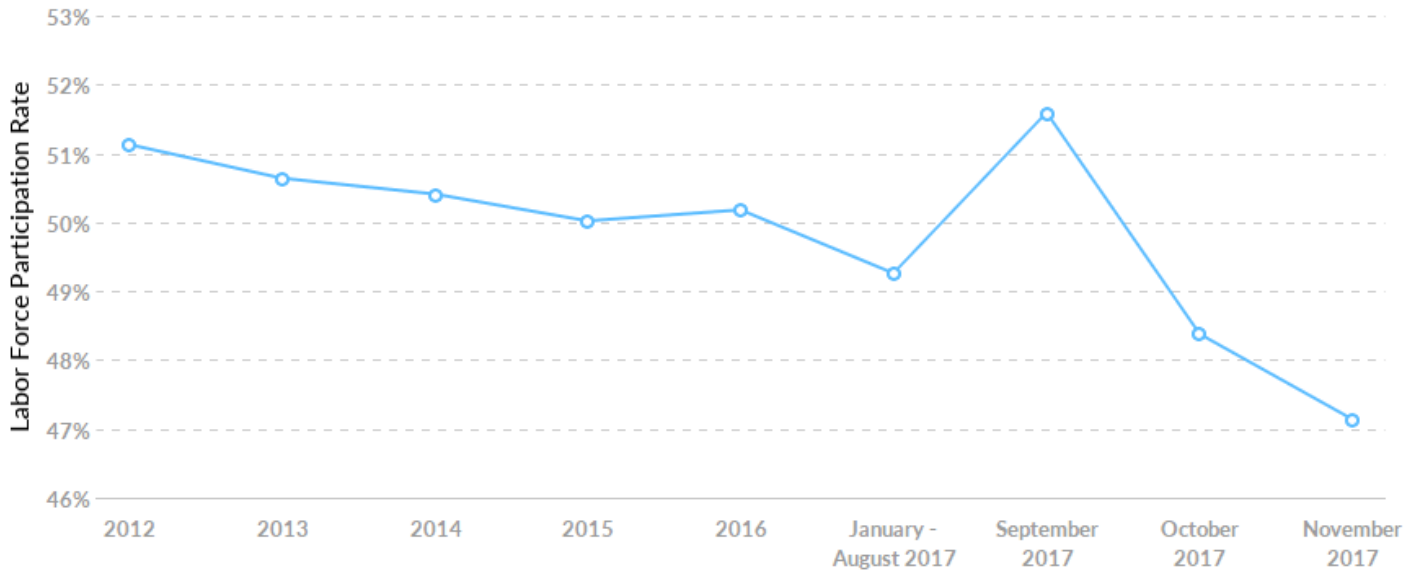
From 2012 to 2017, jobs increased by 3.6% in Camden County, MO from 18,028 to **18,673**. This change fell short of the national growth rate of 7.6% by 4.0%.



Timeframe	Jobs
2012	18,028
2013	18,022
2014	18,145
2015	18,298
2016	18,578
2017	18,673
2018	18,831
2019	18,954
2020	19,052
2021	19,131
2022	19,164

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

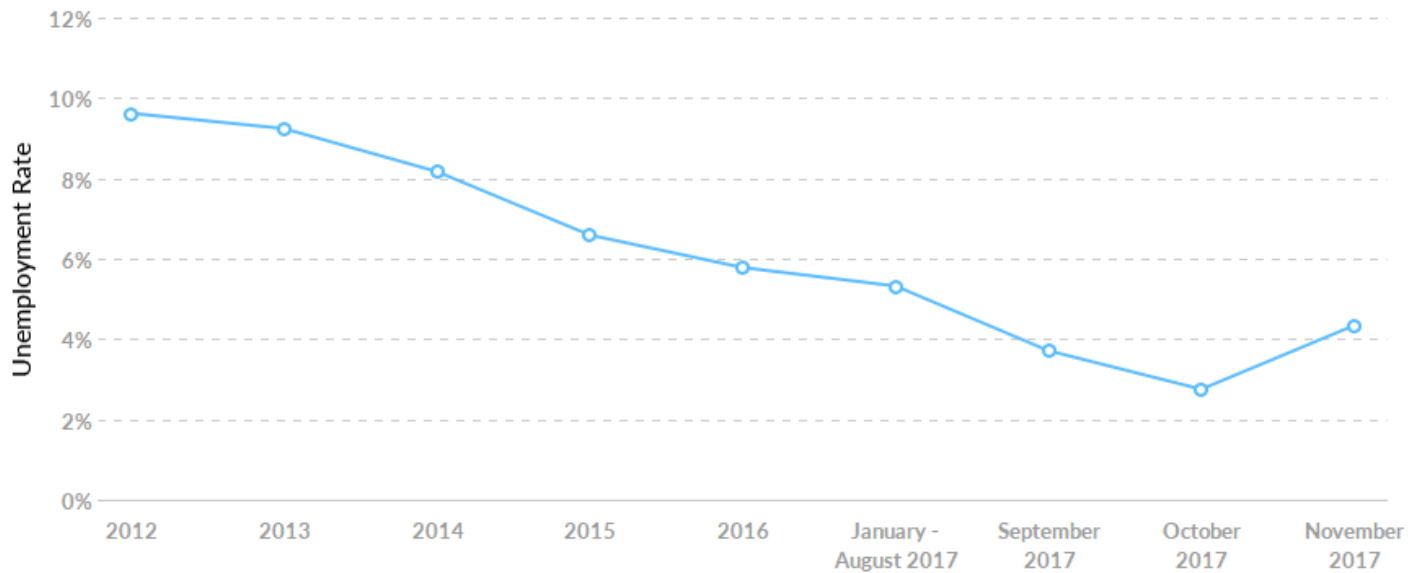


Timeframe	Labor Force Participation Rate
2012	51.13%
2013	50.64%
2014	50.41%
2015	50.02%
2016	50.18%
January - August 2017	49.26%
September 2017	51.59%
October 2017	48.38%
November 2017	47.14%

Historic & Projected Trends - Cont.

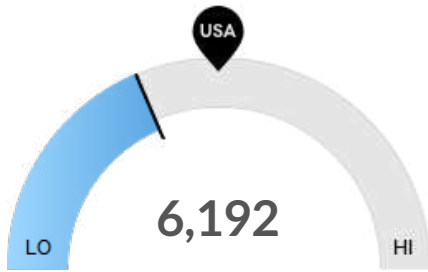
Unemployment Rate Trends

Camden County, MO had a November 2017 unemployment rate of 4.34%, **decreasing from 9.62%** 5 years before.



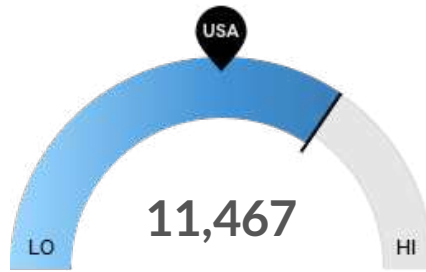
Timeframe	Unemployment Rate
2012	9.62%
2013	9.24%
2014	8.17%
2015	6.59%
2016	5.78%
January - August 2017	5.32%
September 2017	3.71%
October 2017	2.75%
November 2017	4.34%

Population Characteristics



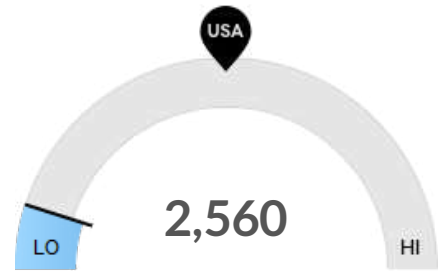
Millennials

Camden County, MO has 6,192 millennials (ages 20-34). The national average for an area this size is 9,234.



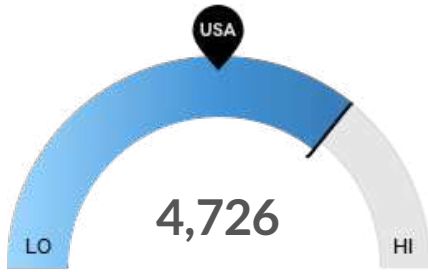
Retiring Soon

Retirement risk is high in Camden County, MO. The national average for an area this size is 6,781 people 65 or older, while there are 11,467 here.



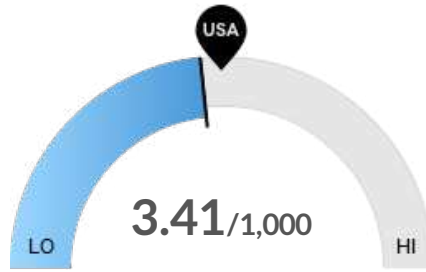
Racial Diversity

Racial diversity is low in Camden County, MO. The national average for an area this size is 17,235 racially diverse people, while there are 2,560 here.



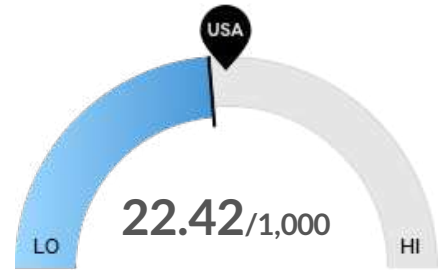
Veterans

Camden County, MO has 4,726 veterans. The national average for an area this size is 2,601.



Violent Crime

Camden County, MO has 3.41 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



Property Crime

Camden County, MO has 22.42 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Camden County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 65020.



Where Talent Works

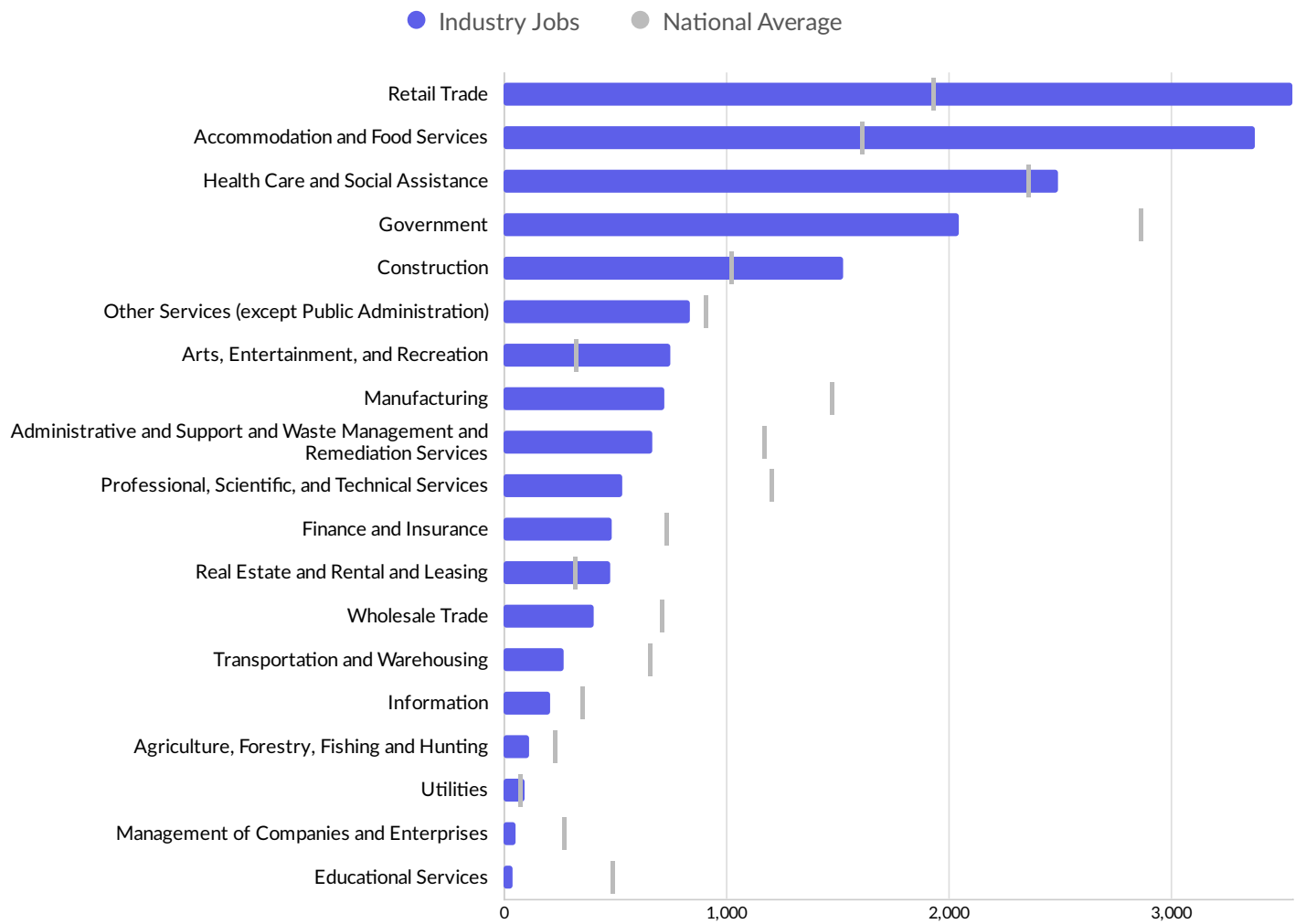
ZIP	Name	2017 Employment
65065	Osage Beach, MO (in C...	7,195
65020	Camdenton, MO (in Ca...	5,042
65049	Lake Ozark, MO (in Ca...	3,578
65079	Sunrise Beach, MO (in ...	1,177
65052	Linn Creek, MO (in Ca...	667

Where Talent Lives

ZIP	Name	2017 Workers
65020	Camdenton, MO (in Ca...	5,545
65065	Osage Beach, MO (in C...	3,086
65049	Lake Ozark, MO (in Ca...	3,039
65079	Sunrise Beach, MO (in ...	1,572
65052	Linn Creek, MO (in Ca...	1,545

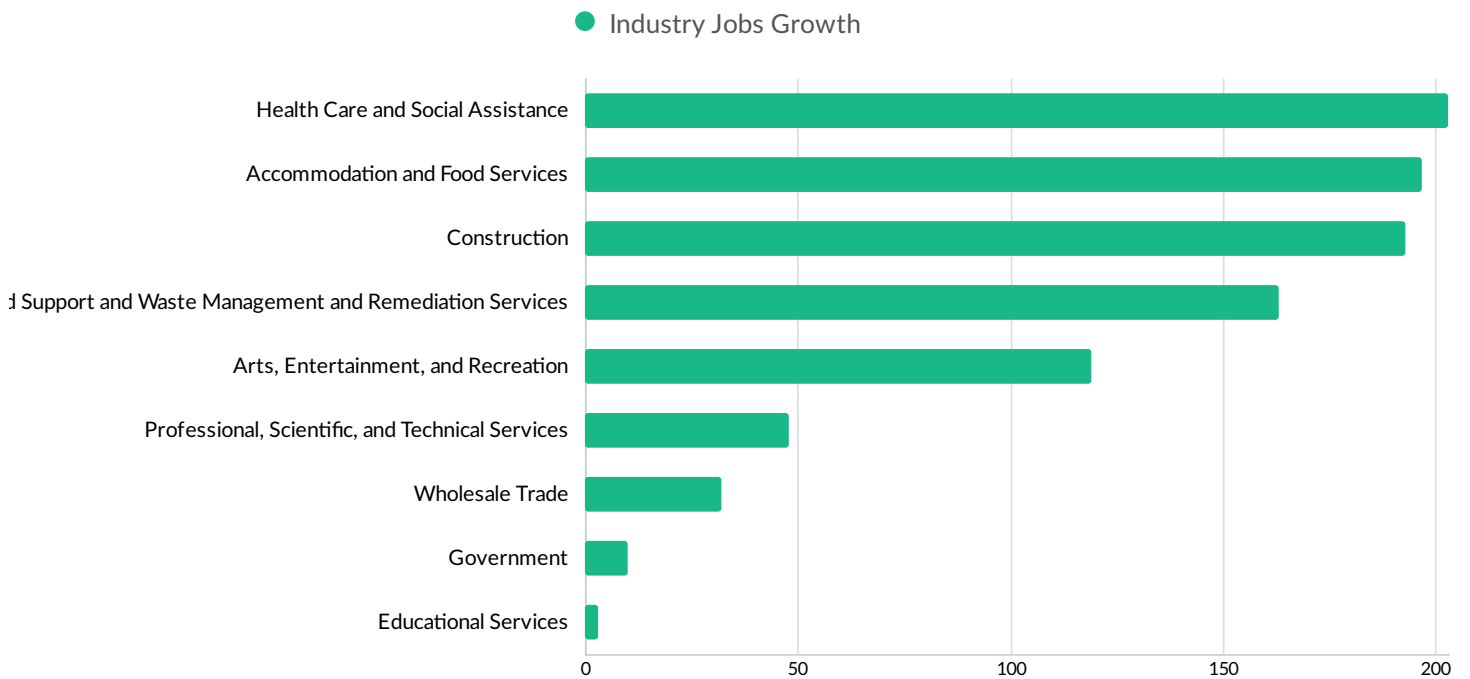
Industry Characteristics

Largest Industries



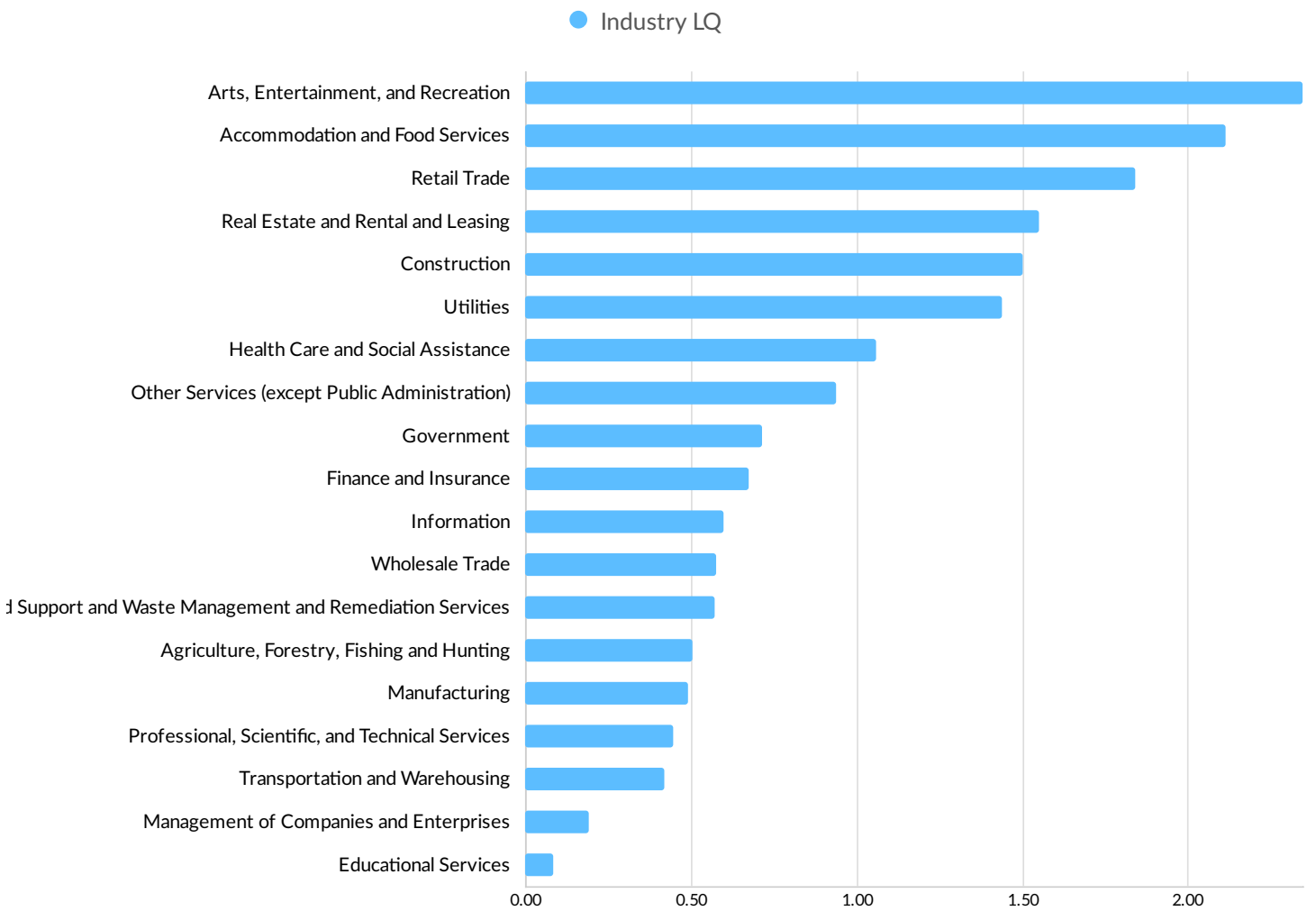
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

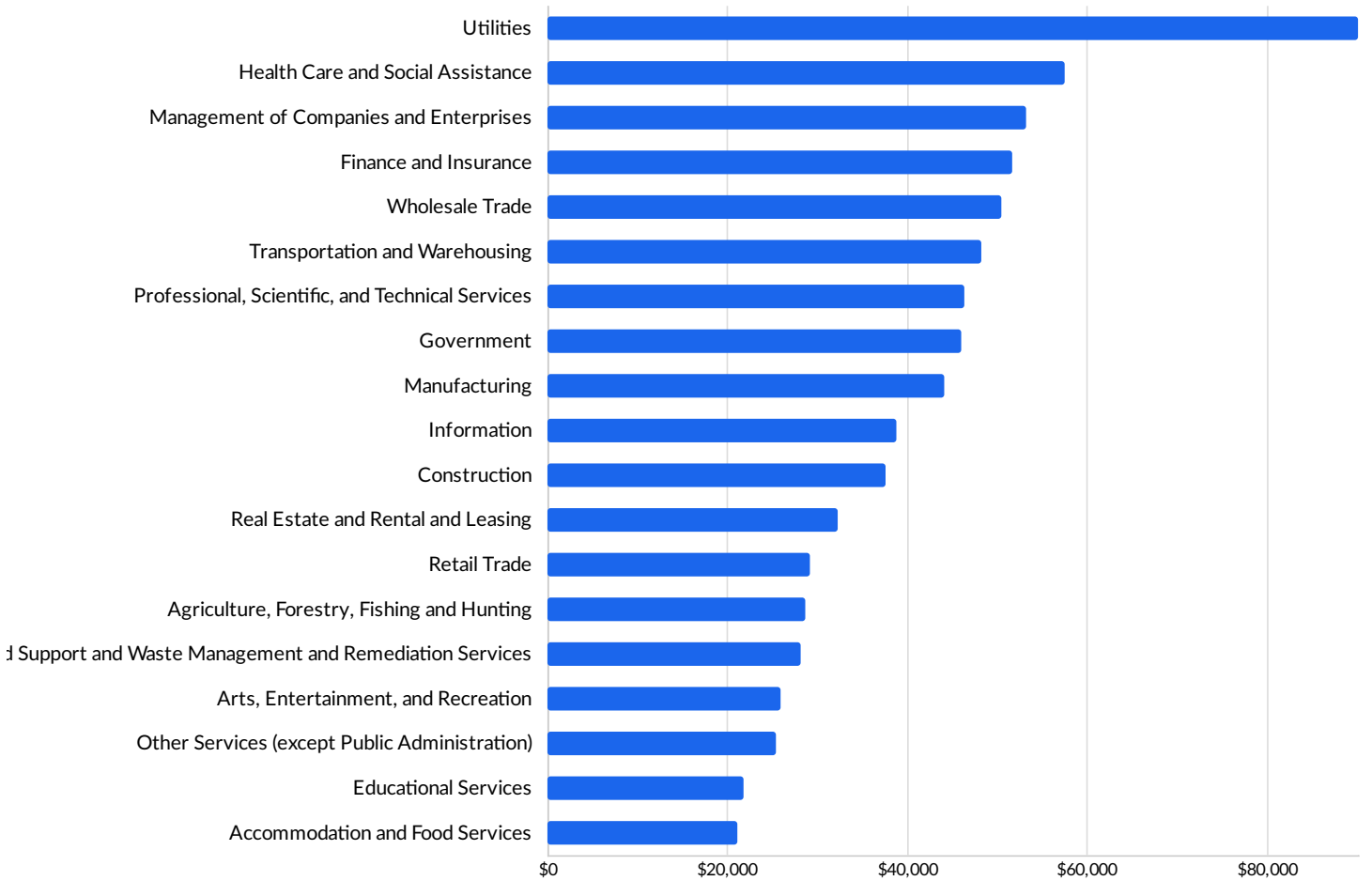
Top Industry LQ



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Retail Trade	3,611	3,550	-61	-2%	1.84	\$29,238
Accommodation and Food Services	3,185	3,382	197	+6%	2.11	\$21,073
Health Care and Social Assistance	2,293	2,496	203	+9%	1.06	\$57,463
Government	2,036	2,046	10	+0%	0.71	\$46,059
Construction	1,333	1,526	193	+14%	1.50	\$37,598
Other Services (except Public Administration)	938	840	-98	-10%	0.94	\$25,470
Arts, Entertainment, and Recreation	632	751	119	+19%	2.35	\$25,941
Manufacturing	730	724	-6	-1%	0.49	\$44,130
Administrative and Support and Waste Management and Remediation Services	503	666	163	+32%	0.57	\$28,073
Professional, Scientific, and Technical Services	486	534	48	+10%	0.45	\$46,326
Finance and Insurance	509	487	-22	-4%	0.67	\$51,761
Real Estate and Rental and Leasing	502	482	-20	-4%	1.55	\$32,214
Wholesale Trade	374	406	32	+9%	0.58	\$50,397
Transportation and Warehousing	277	272	-5	-2%	0.42	\$48,177
Information	257	207	-50	-19%	0.60	\$38,861

Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Agriculture, Forestry, Fishing and Hunting	150	114	-36	-24%	0.51	\$28,658
Utilities	106	94	-12	-11%	1.44	\$90,136
Management of Companies and Enterprises	61	51	-10	-16%	0.19	\$53,196
Educational Services	38	41	3	+8%	0.08	\$21,790

Business Characteristics

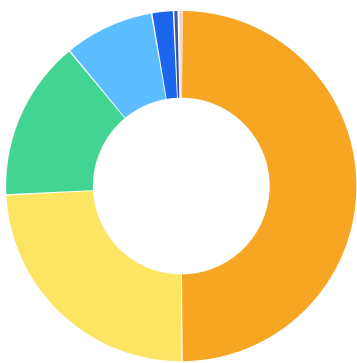
1,628 Companies Employ Your Workers

Online profiles for your workers mention 1,628 companies as employers, with the top 10 appearing below. In the last 12 months, 640 companies in Camden County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lake Regional Health System	88 	Hogan Transports Inc	788 
Camdenton R3 School District	30 	CRST International, Inc.	639 
Remax Lake of The Ozarks Inc	24 	Dollar General Corporation	461 
Tan-Tar-A Estates, LLC	19 	Hy-Vee, Inc.	432 
New Tribes Mission, Inc.	18 	Pizza Hut, Inc.	346 
Camdenton R-III School District	14 	USA Truck, Inc.	341 
Central Bank of Lake of The Oz...	14 	C.R. England, Inc.	338 
Missouri Department of Public...	14 	Wal-Mart Stores, Inc.	322 
City of Osage Beach	11 	Averitt Express, Inc.	318 
Lodge of Four Seasons	11 	McDonald's Corporation	246 

Business Characteristics - Cont.

Business Size

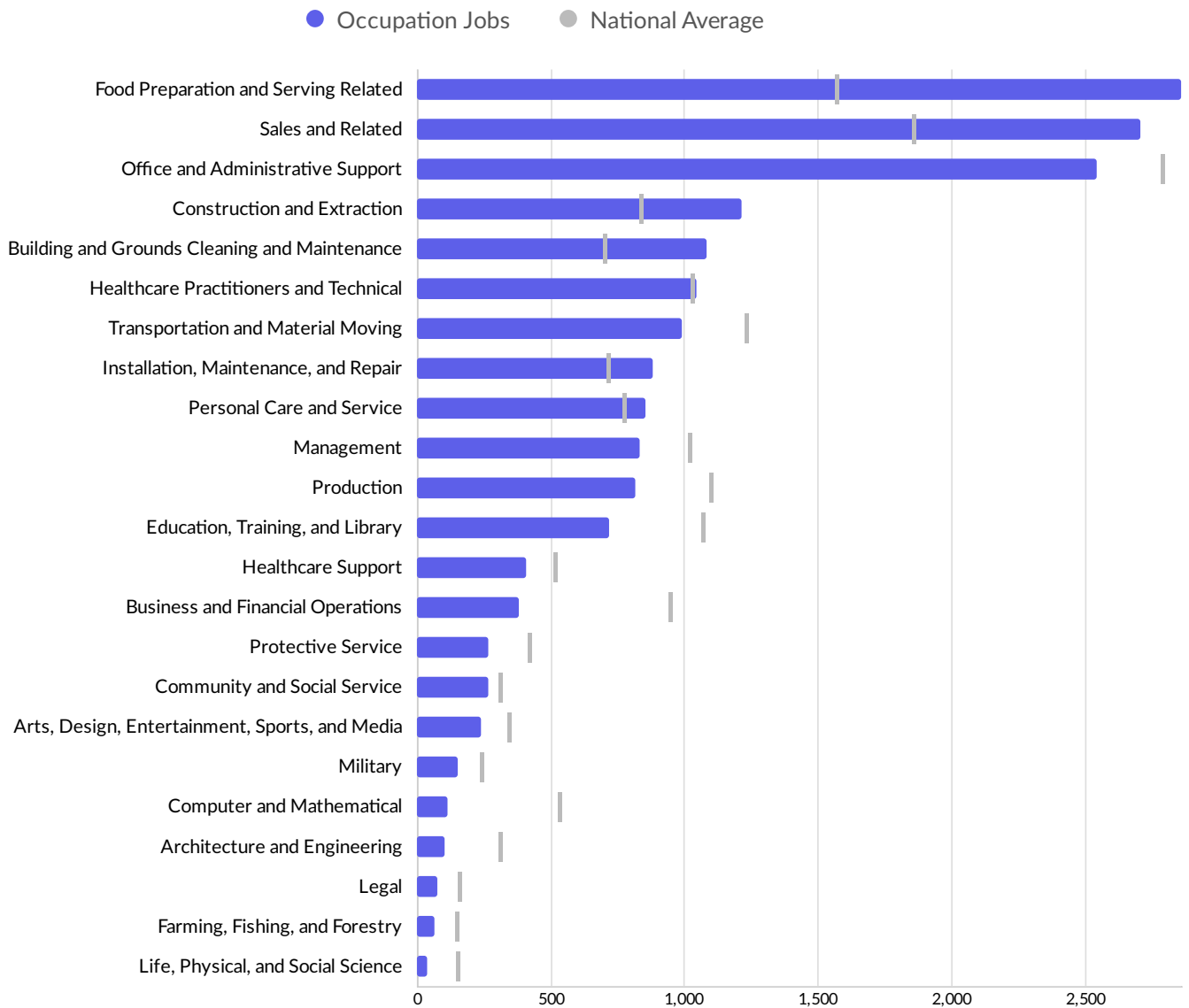


	Percentage	Business Count
● 1 to 4 employees	49.9%	1,293
● 5 to 9 employees	24.3%	629
● 10 to 19 employees	14.8%	384
● 20 to 49 employees	8.3%	215
● 50 to 99 employees	2.0%	52
● 100 to 249 employees	0.4%	11
● 250 to 499 employees	0.2%	4
● 500+ employees	0.2%	5

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

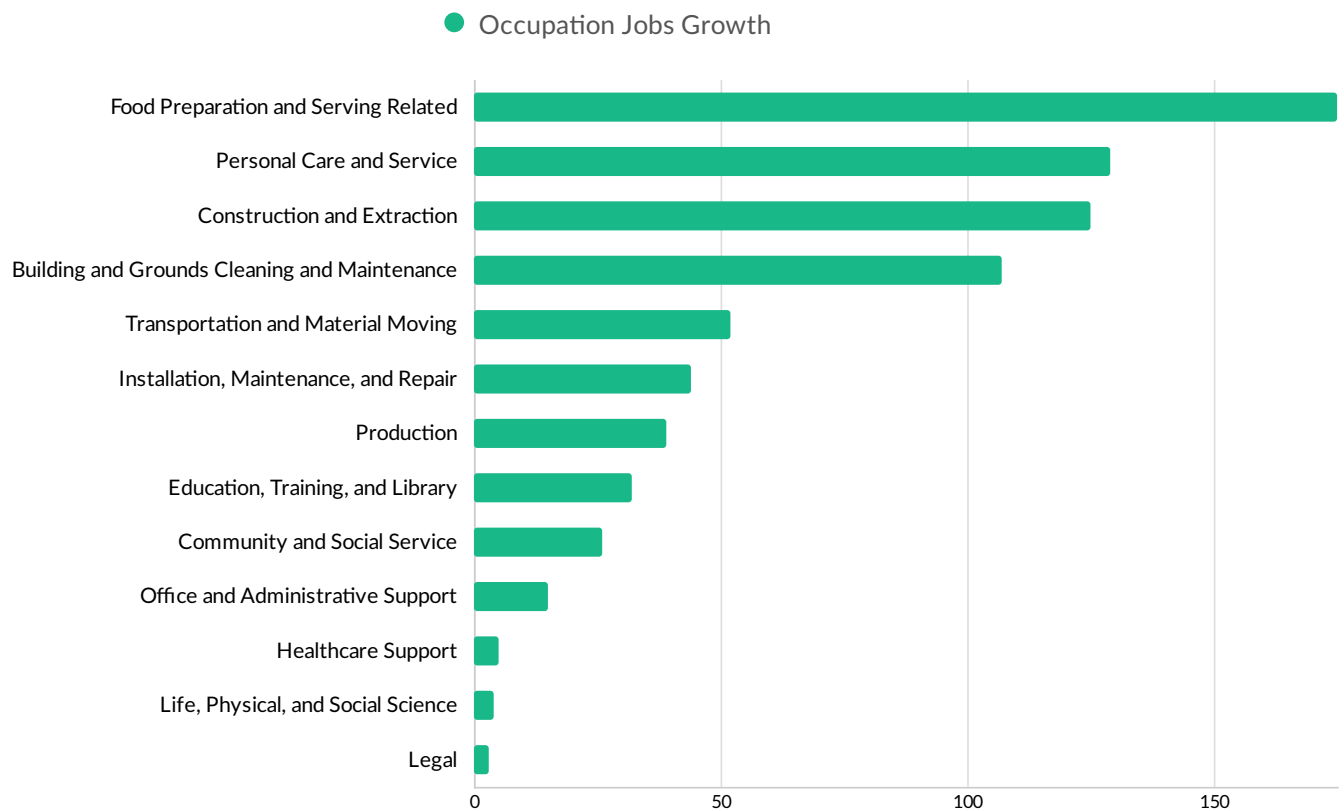
Workforce Characteristics

Largest Occupations



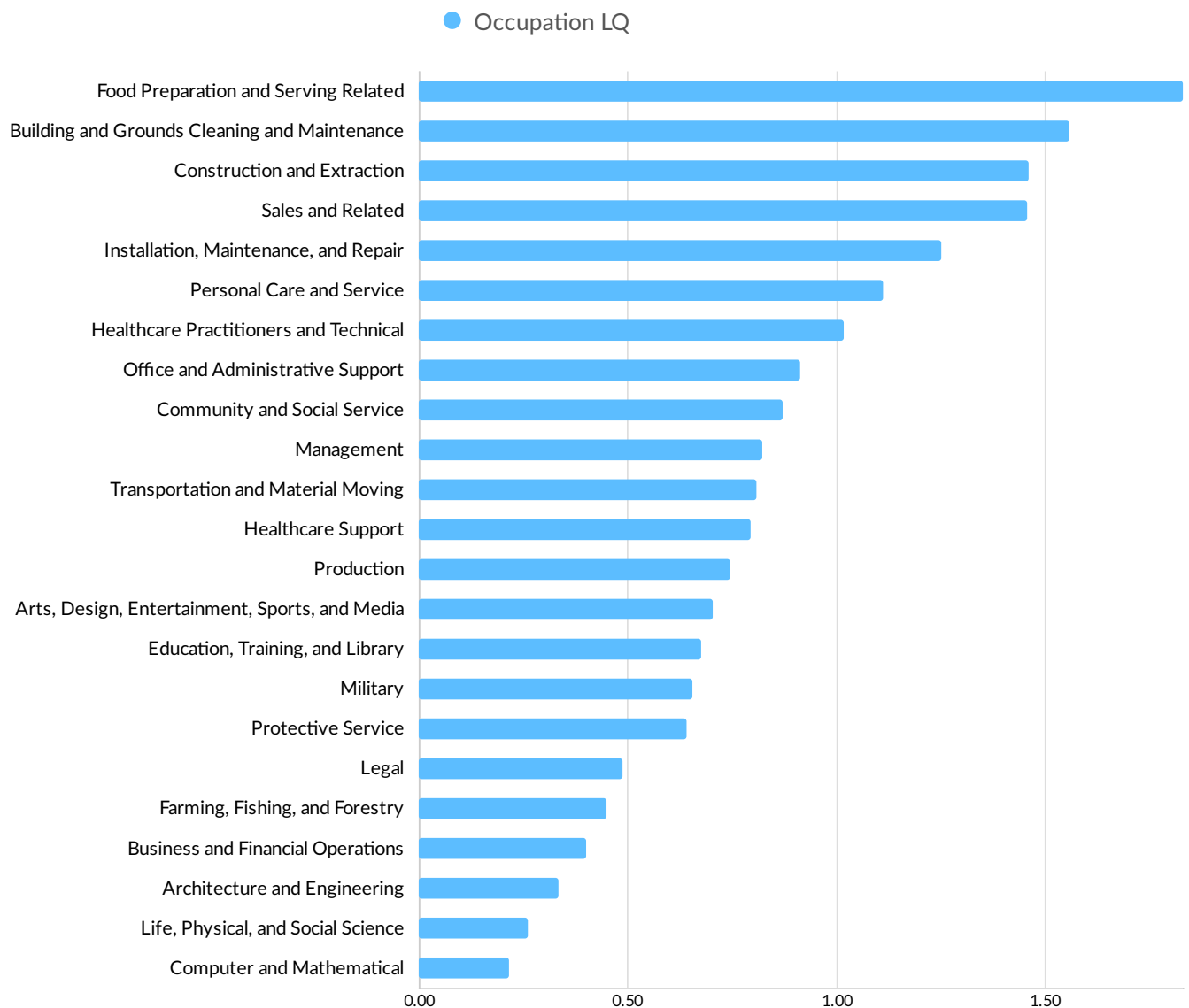
Workforce Characteristics - Cont.

Top Growing Occupations



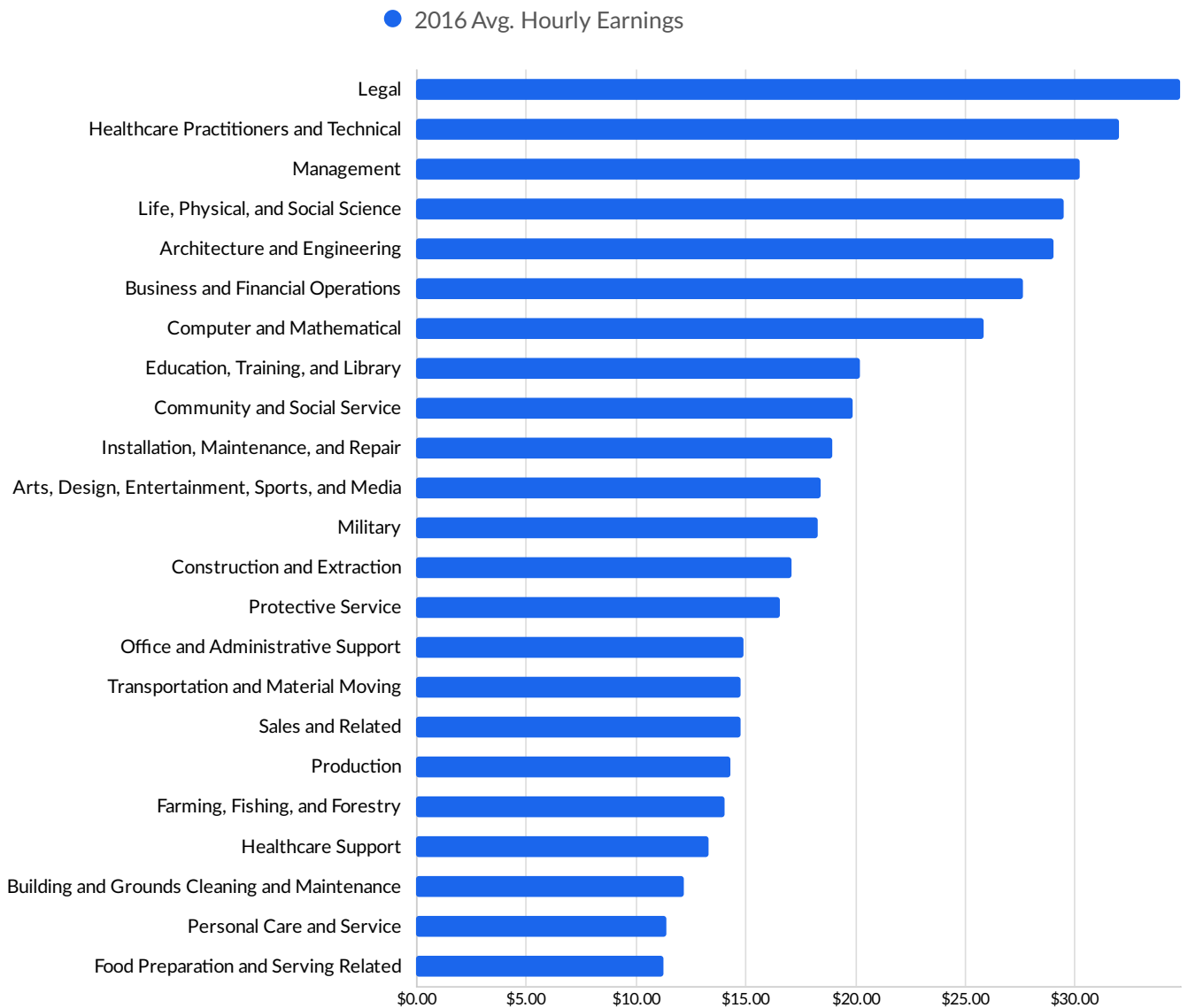
Workforce Characteristics - Cont.

Top Occupation LQ



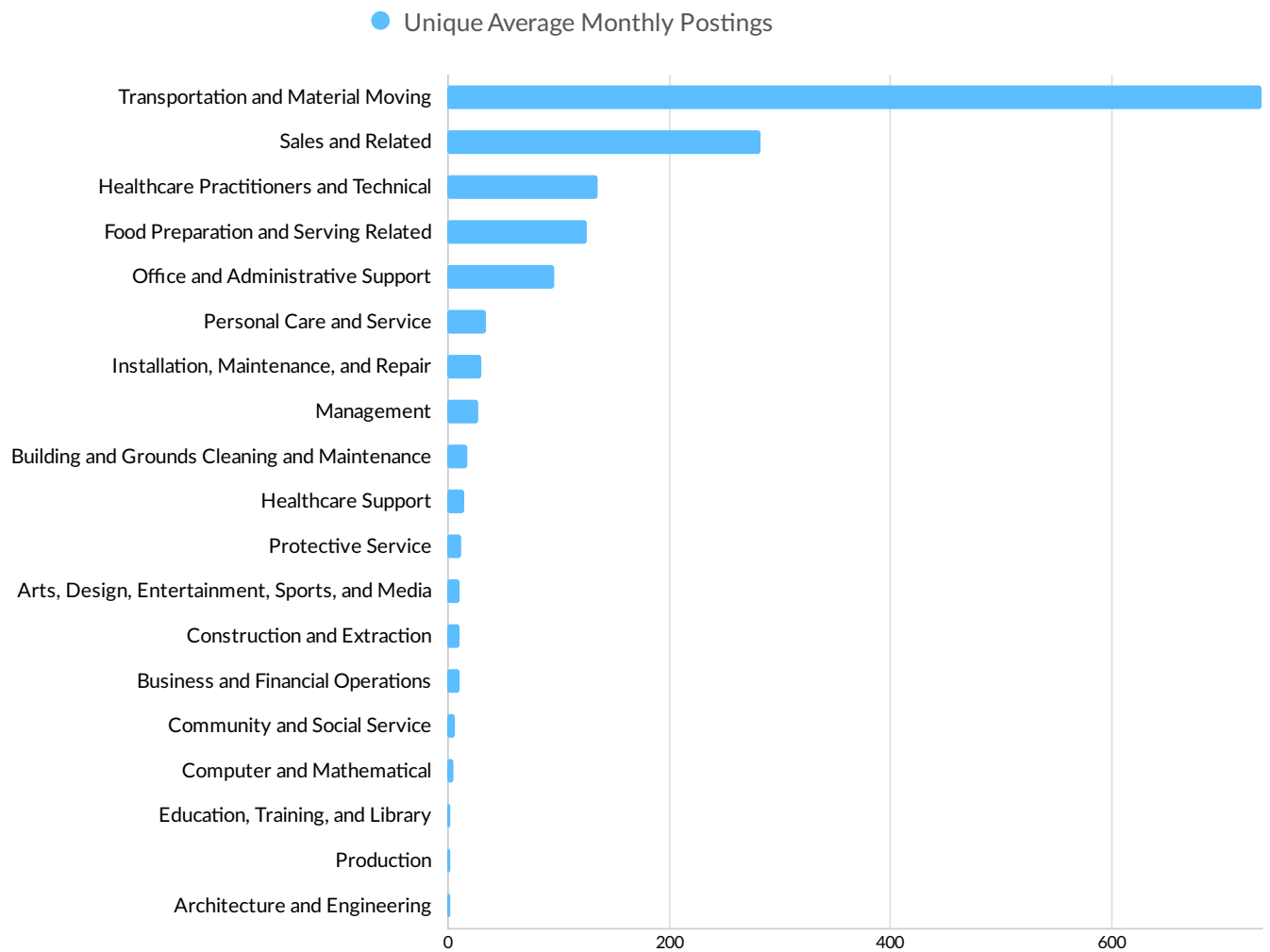
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Food Preparation and Serving Related	2,688	2,863	175	+7%	1.83	\$11.26	127
Sales and Related	2,781	2,707	-74	-3%	1.46	\$14.77	283
Office and Administrative Support	2,531	2,546	15	+1%	0.91	\$14.91	97
Construction and Extraction	1,092	1,217	125	+11%	1.46	\$17.08	11
Building and Grounds Cleaning and Maintenance	981	1,088	107	+11%	1.56	\$12.23	18
Healthcare Practitioners and Technical	1,059	1,044	-15	-1%	1.02	\$32.06	137
Transportation and Material Moving	940	992	52	+6%	0.81	\$14.78	736
Installation, Maintenance, and Repair	841	885	44	+5%	1.25	\$18.99	30
Personal Care and Service	728	857	129	+18%	1.11	\$11.43	36
Management	846	833	-13	-2%	0.82	\$30.25	28
Production	779	818	39	+5%	0.75	\$14.30	3
Education, Training, and Library	686	718	32	+5%	0.68	\$20.22	3
Healthcare Support	404	409	5	+1%	0.80	\$13.31	16
Business and Financial Operations	385	379	-6	-2%	0.40	\$27.65	11
Protective Service	267	267	0	0%	0.64	\$16.57	12

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Community and Social Service	240	266	26	+11%	0.87	\$19.87	7
Arts, Design, Entertainment, Sports, and Media	239	238	-1	0%	0.70	\$18.46	12
Military	152	152	0	0%	0.65	\$18.31	0
Computer and Mathematical	114	114	0	0%	0.22	\$25.87	6
Architecture and Engineering	104	102	-2	-2%	0.33	\$29.05	2
Legal	72	75	3	+4%	0.49	\$34.82	0
Farming, Fishing, and Forestry	65	64	-1	-2%	0.45	\$14.07	0
Life, Physical, and Social Science	35	39	4	+11%	0.26	\$29.50	0

Educational Pipeline

In 2016, there were 13 graduates in Camden County, MO. This pipeline has shrunk by 13% over the last 5 years. The highest share of these graduates come from Marine Maintenance/Fitter and Ship Repair Technology/Technician, Autobody/Collision and Repair Technology/Technician, and Computer Technology/Computer Systems Technology.

School	Total Graduates (2016)	Graduate Trend (2012 - 2016)
Lake Career and Technical Center	13	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher