



Morgan County, MO

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Economy Overview

20,191

Population (2017)

Population **grew by 55** over the last 5 years and is projected to **grow by 36** over the next 5 years.

5,205

Jobs (2017)

Jobs **grew by 216** over the last 5 years and are projected to **grow by 281** over the next 5 years.

\$32.8K

Median Household Income (2016)

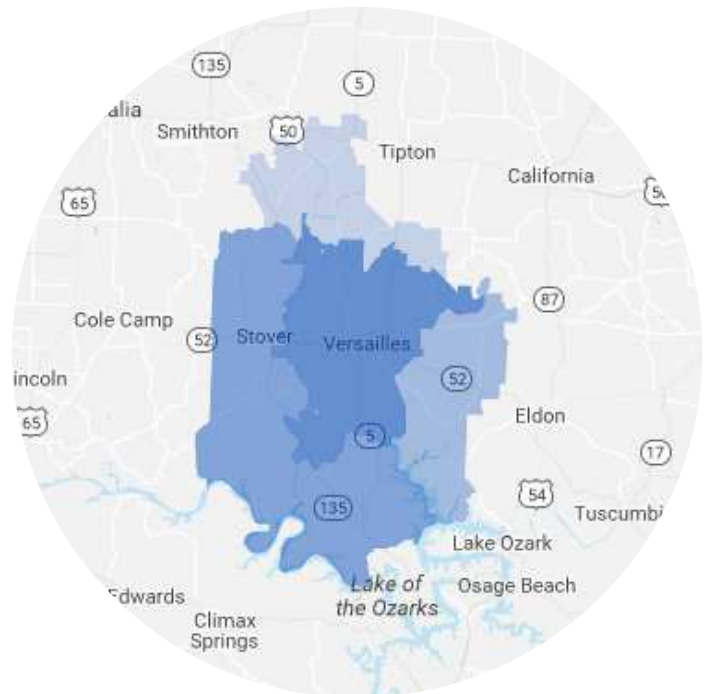
Median household income is **\$22.5K below** the national median household income of **\$55.3K**.

As of 2017 the region's population **increased by 0.3%** since 2012, growing by 55. Population is expected to **increase by 0.2%** between 2017 and 2022, adding 36.

From 2012 to 2017, jobs **increased by 4.3%** in Morgan County, MO from 4,989 to 5,205. This change **fell short of the national growth rate of 7.6% by 3.3%**. As the number of jobs increased, the **labor force participation rate decreased from 47.2% to 46.1% between 2012 and 2017**.

Concerning educational attainment, **9.4% of Morgan County, MO residents possess a Bachelor's Degree** (9.0% below the national average), and **6.6% hold an Associate's Degree** (1.3% below the national average).

The top three industries in 2017 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

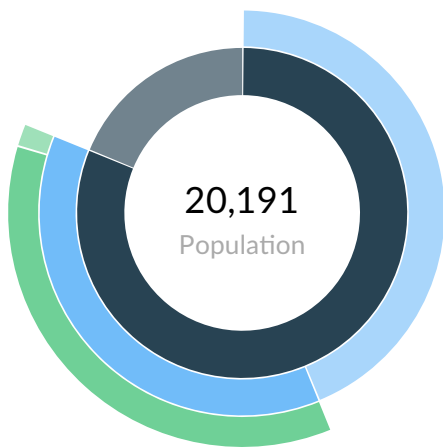


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	20,191	7,555	5,205	93.3	\$392.83M	\$853.30M	\$451.03M
Laclede County, MO	35,530	16,204	15,234	90.5	\$1.05B	\$1.85B	\$1.67B
Miller County, MO	25,284	11,655	8,055	89.8	\$550.34M	\$1.07B	\$713.84M
Missouri	6,112,831	3,021,924	3,104,042	92.8	\$283.94B	\$274.39B	\$336.62B
Camden County, MO	44,686	17,909	18,673	92.6	\$1.24B	\$1.76B	\$1.16B

Economy Overview - Cont.

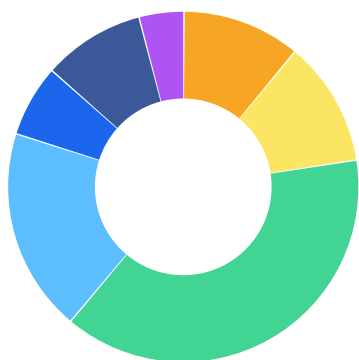
2017 Labor Force Breakdown



	Population
● Total Working Age Population	16,383
● Not in Labor Force (15+)	8,828
● Labor Force	7,555
● Employed	7,233
● Unemployed	322
● Under 15	3,808

Educational Attainment

Concerning educational attainment, **9.4% of Morgan County, MO residents possess a Bachelor's Degree** (9.0% below the national average), and **6.6% hold an Associate's Degree** (1.3% below the national average).

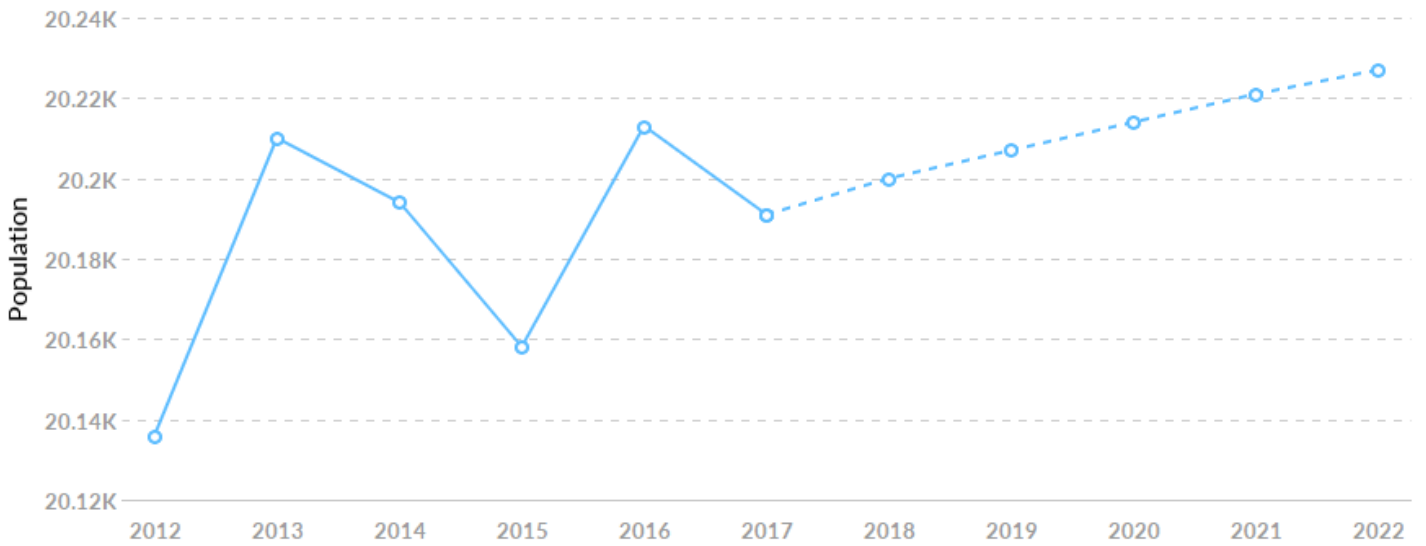


	% of Population	Population
● Less Than 9th Grade	10.9%	1,565
● 9th Grade to 12th Grade	11.6%	1,661
● High School Diploma	38.5%	5,532
● Some College	18.8%	2,698
● Associate's Degree	6.6%	953
● Bachelor's Degree	9.4%	1,349
● Graduate Degree and Higher	4.1%	593

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 0.3% since 2012, growing by 55. Population is expected to increase by 0.2% between 2017 and 2022, adding 36.

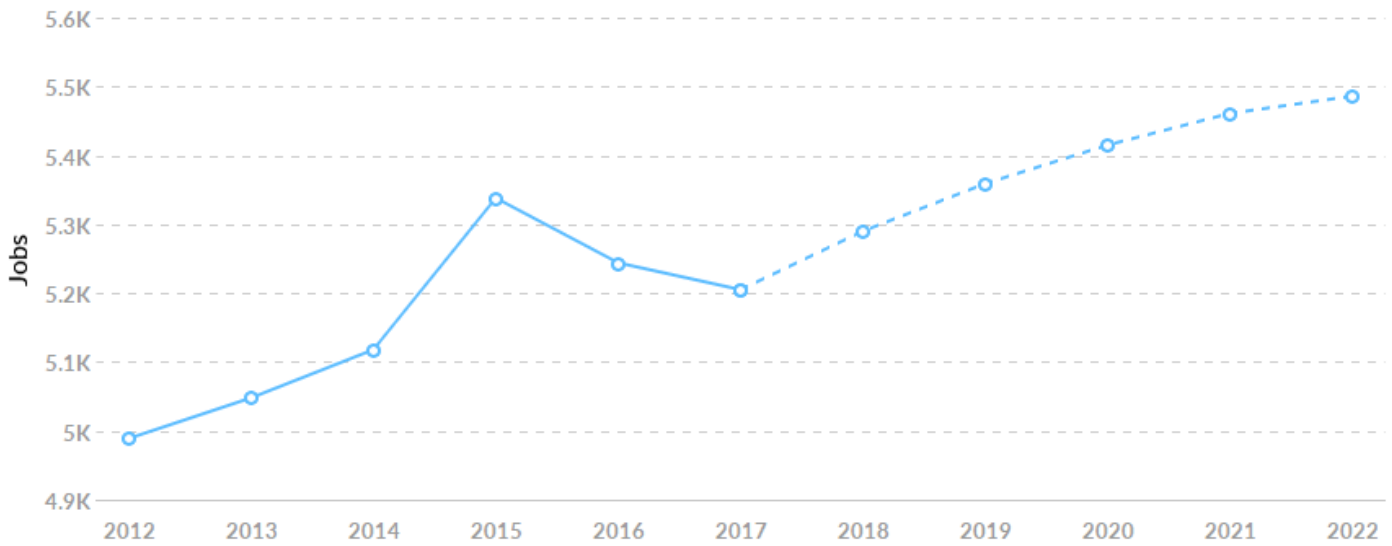


Timeframe	Population
2012	20,136
2013	20,210
2014	20,194
2015	20,158
2016	20,213
2017	20,191
2018	20,200
2019	20,207
2020	20,214
2021	20,221
2022	20,227

Historic & Projected Trends - Cont.

Job Trends

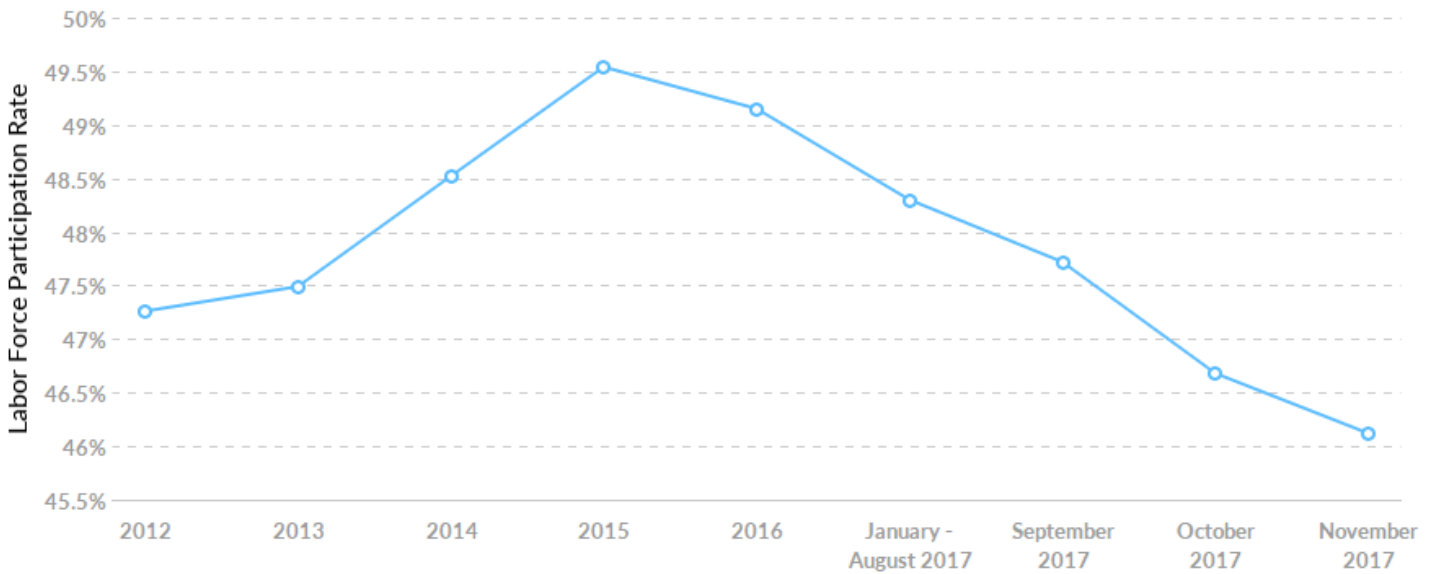
From 2012 to 2017, jobs increased by 4.3% in Morgan County, MO from 4,989 to 5,205. This change fell short of the national growth rate of 7.6% by 3.3%.



Timeframe	Jobs
2012	4,989
2013	5,048
2014	5,118
2015	5,338
2016	5,244
2017	5,205
2018	5,290
2019	5,359
2020	5,415
2021	5,461
2022	5,486

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

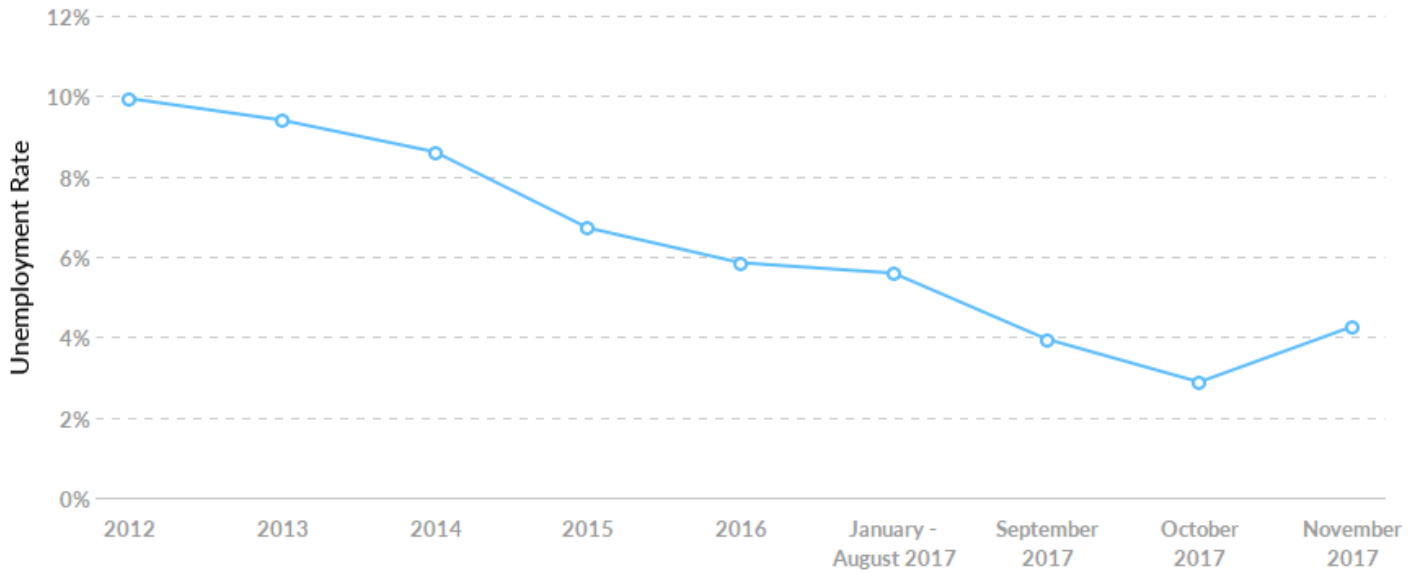


Timeframe	Labor Force Participation Rate
2012	47.26%
2013	47.49%
2014	48.52%
2015	49.54%
2016	49.15%
January - August 2017	48.30%
September 2017	47.72%
October 2017	46.68%
November 2017	46.12%

Historic & Projected Trends - Cont.

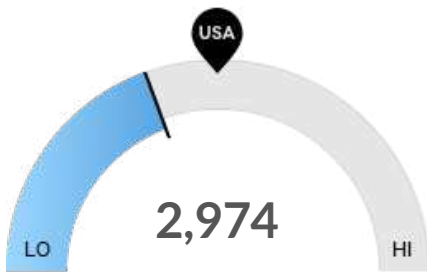
Unemployment Rate Trends

Morgan County, MO had a November 2017 unemployment rate of 4.26%, **decreasing from 9.94%** 5 years before.



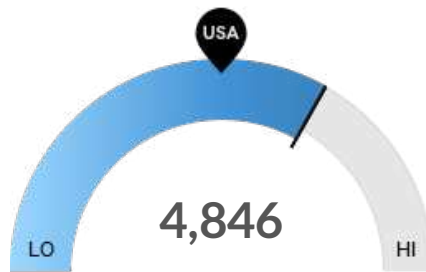
Timeframe	Unemployment Rate
2012	9.94%
2013	9.40%
2014	8.61%
2015	6.72%
2016	5.85%
January - August 2017	5.59%
September 2017	3.95%
October 2017	2.88%
November 2017	4.26%

Population Characteristics



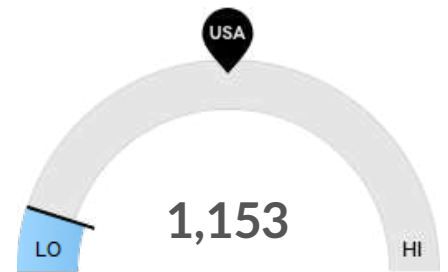
Millennials

Morgan County, MO has 2,974 millennials (ages 20-34). The national average for an area this size is 4,195.



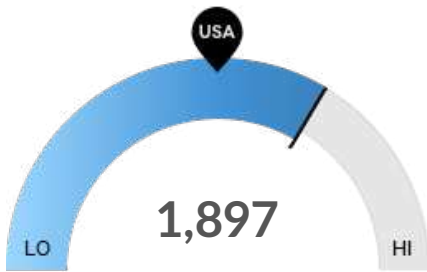
Retiring Soon

Retirement risk is high in Morgan County, MO. The national average for an area this size is 3,080 people 65 or older, while there are 4,846 here.



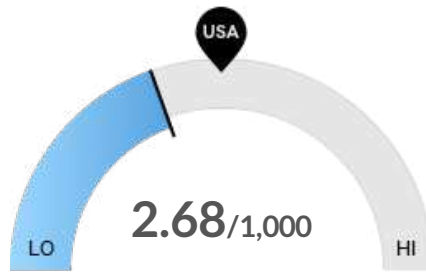
Racial Diversity

Racial diversity is low in Morgan County, MO. The national average for an area this size is 7,829 racially diverse people, while there are 1,153 here.



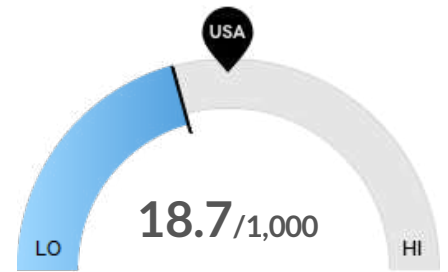
Veterans

Morgan County, MO has 1,897 veterans. The national average for an area this size is 1,183.



Violent Crime

Morgan County, MO has 2.68 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



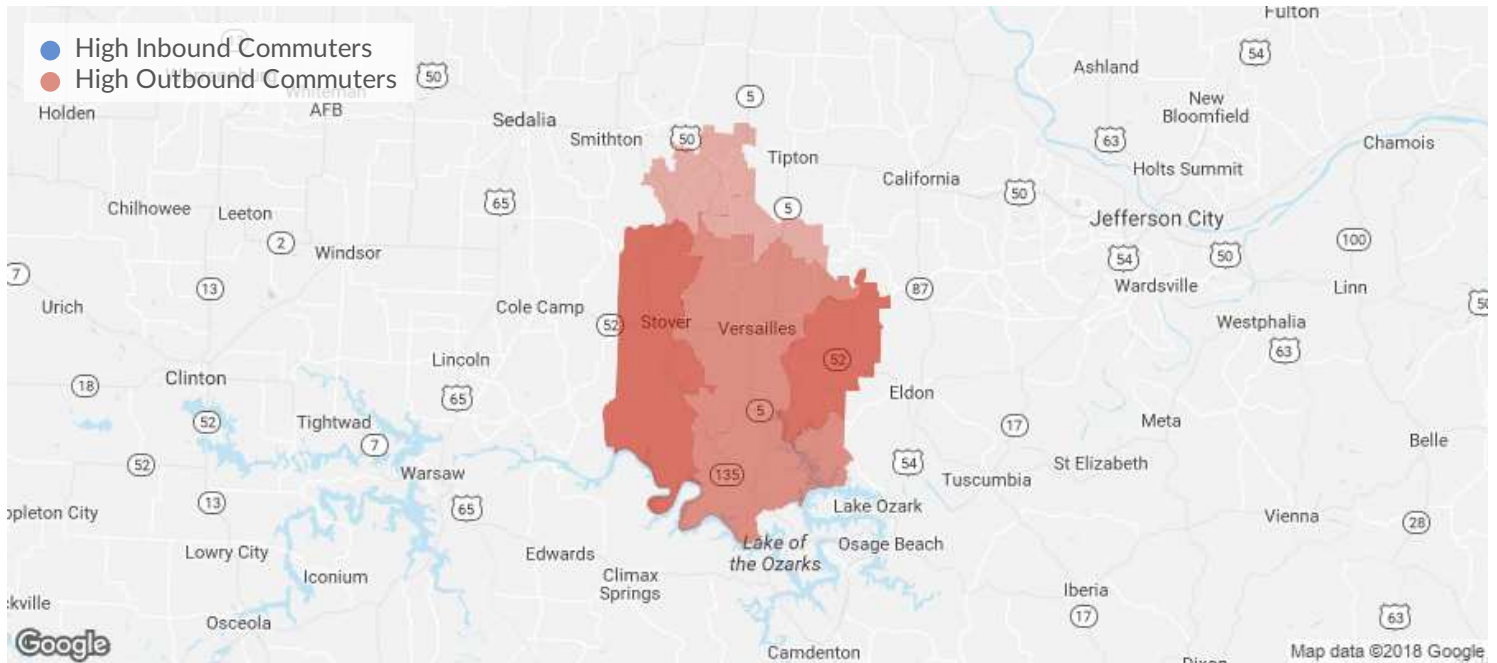
Property Crime

Morgan County, MO has 18.7 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Morgan County, MO currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

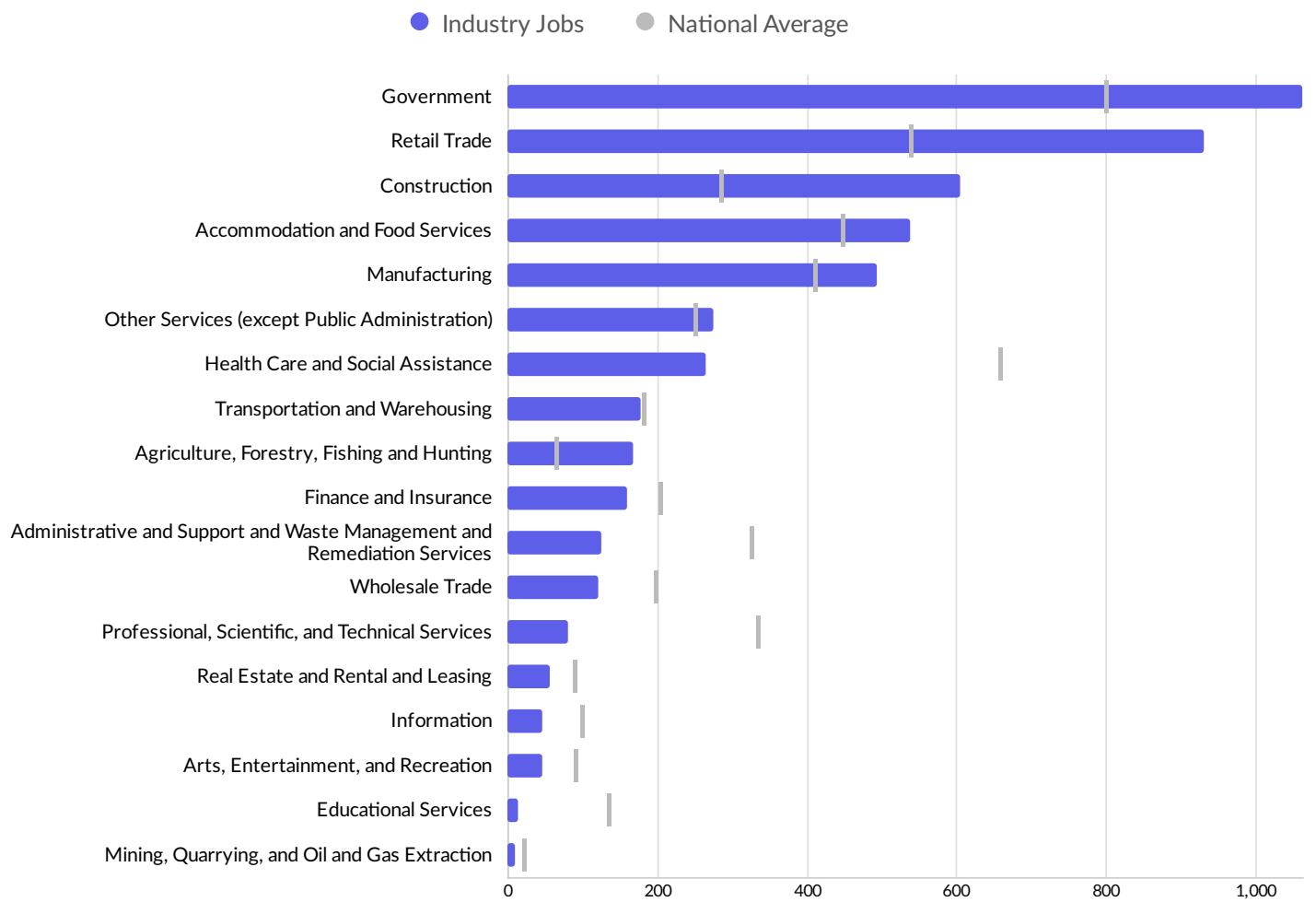
Where Talent Lives

ZIP	Name	2017 Employment
65084	Versailles, MO (in Mor...	2,217
65037	Gravois Mills, MO (in ...	1,003
65078	Stover, MO (in Morgan...	699
65038	Laurie, MO (in Morgan...	482
65072	Rocky Mount, MO (in ...	281

ZIP	Name	2017 Workers
65084	Versailles, MO (in Mor...	2,576
65037	Gravois Mills, MO (in ...	1,476
65078	Stover, MO (in Morgan...	1,310
65011	Barnett, MO (in Morga...	855
65072	Rocky Mount, MO (in ...	718

Industry Characteristics

Largest Industries



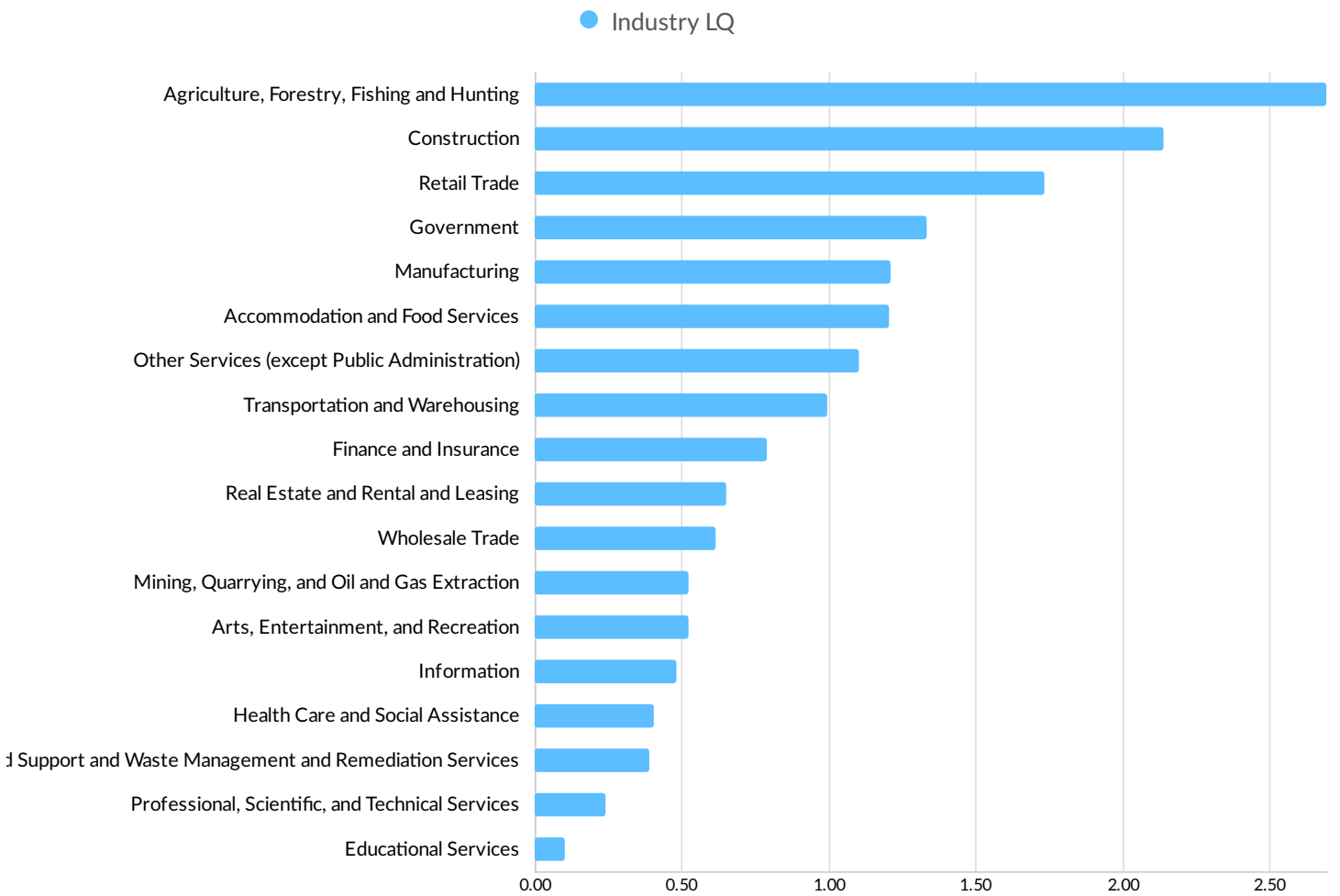
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Government	1,074	1,063	-11	-1%	1.33	\$39,361
Retail Trade	864	931	67	+8%	1.73	\$29,319
Construction	547	606	59	+11%	2.14	\$31,862
Accommodation and Food Services	476	538	62	+13%	1.21	\$17,438
Manufacturing	518	495	-23	-4%	1.21	\$39,334
Other Services (except Public Administration)	338	276	-62	-18%	1.10	\$23,034
Health Care and Social Assistance	229	264	35	+15%	0.40	\$33,553
Transportation and Warehousing	182	179	-3	-2%	0.99	\$47,458
Agriculture, Forestry, Fishing and Hunting	158	169	11	+7%	2.69	\$27,331
Finance and Insurance	160	159	-1	-1%	0.79	\$54,984
Administrative and Support and Waste Management and Remediation Services	115	126	11	+10%	0.39	\$25,399
Wholesale Trade	110	121	11	+10%	0.62	\$37,136
Professional, Scientific, and Technical Services	64	81	17	+27%	0.24	\$30,341
Real Estate and Rental and Leasing	42	56	14	+33%	0.65	\$30,114
Information	21	47	26	+124%	0.48	\$79,756

Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker
Arts, Entertainment, and Recreation	46	46	0	0%	0.52	\$18,937
Educational Services	20	13	-7	-35%	0.10	\$19,469
Mining, Quarrying, and Oil and Gas Extraction	12	11	-1	-8%	0.52	\$31,981

Business Characteristics

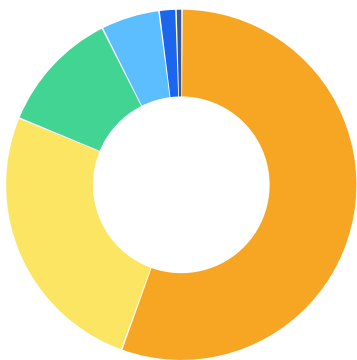
423 Companies Employ Your Workers

Online profiles for your workers mention 423 companies as employers, with the top 10 appearing below. In the last 12 months, 253 companies in Morgan County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Gates Corporation	29 	Hogan Transports Inc	767 
Wal-Mart Stores, Inc.	8 	CRST International, Inc.	408 
Missouri Department of Public...	7 	Dollar General Corporation	404 
Morgan County School District	6 	Sonic Drive-In	364 
Morgan County Sheriff Office	6 	Pizza Hut, Inc.	289 
Johnson Controls, Inc.	5 	Averitt Express, Inc.	275 
Capital Region Medical Center	4 	C.R. England, Inc.	199 
Cargill, Inc.	4 	Wel Companies, Inc.	189 
United States Army	4 	USA Truck, Inc.	178 
AT&T Inc.	3 	McDonald's Corporation	176 

Business Characteristics - Cont.

Business Size

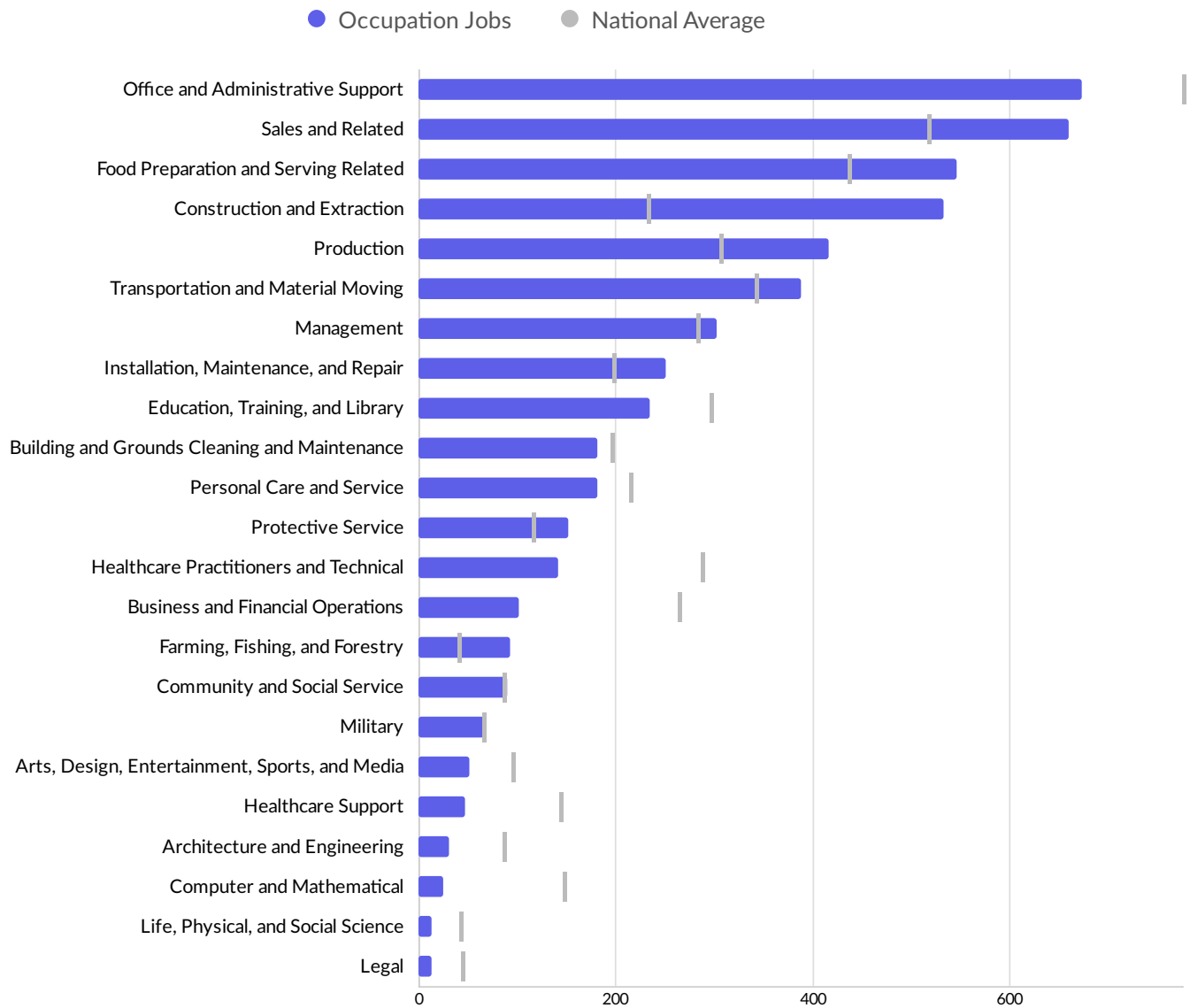


	Percentage	Business Count
● 1 to 4 employees	55.5%	503
● 5 to 9 employees	25.7%	233
● 10 to 19 employees	11.4%	103
● 20 to 49 employees	5.4%	49
● 50 to 99 employees	1.5%	14
● 100 to 249 employees	0.6%	5

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

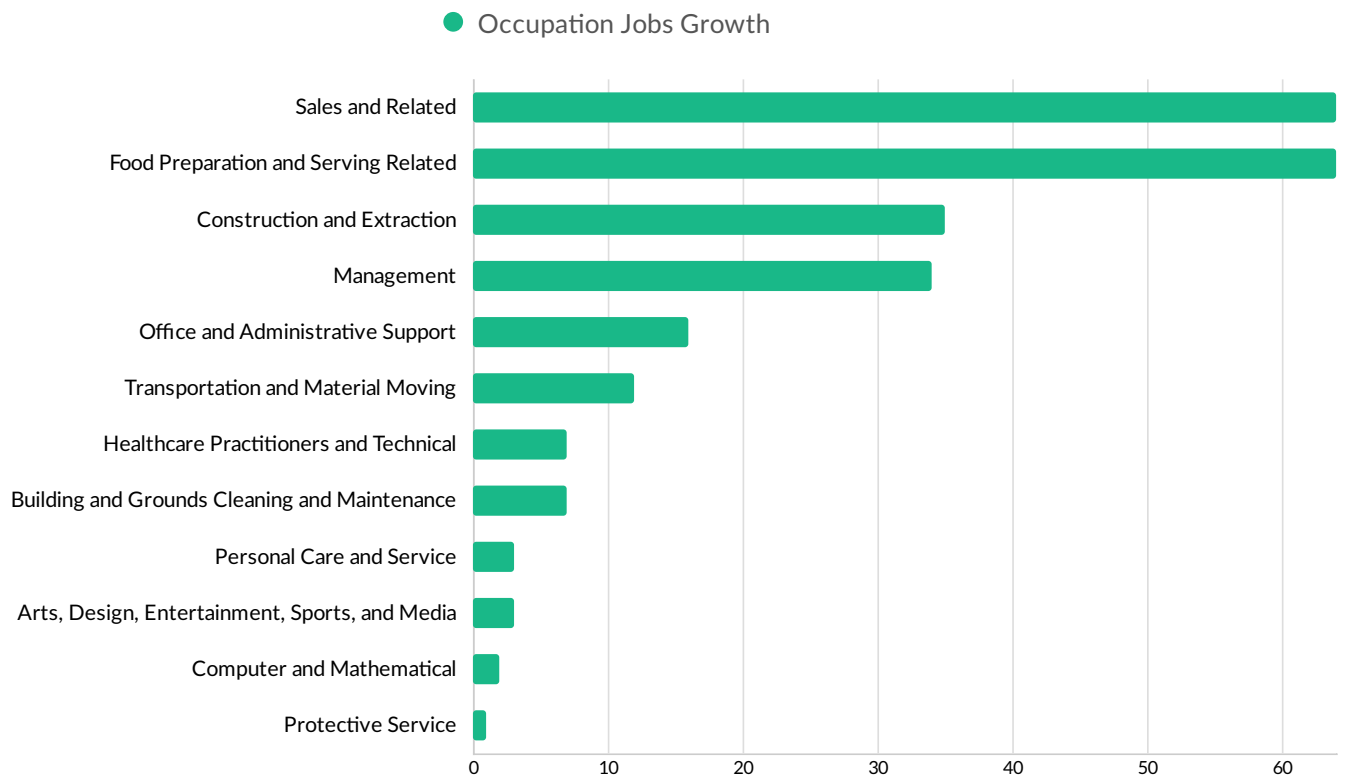
Workforce Characteristics

Largest Occupations



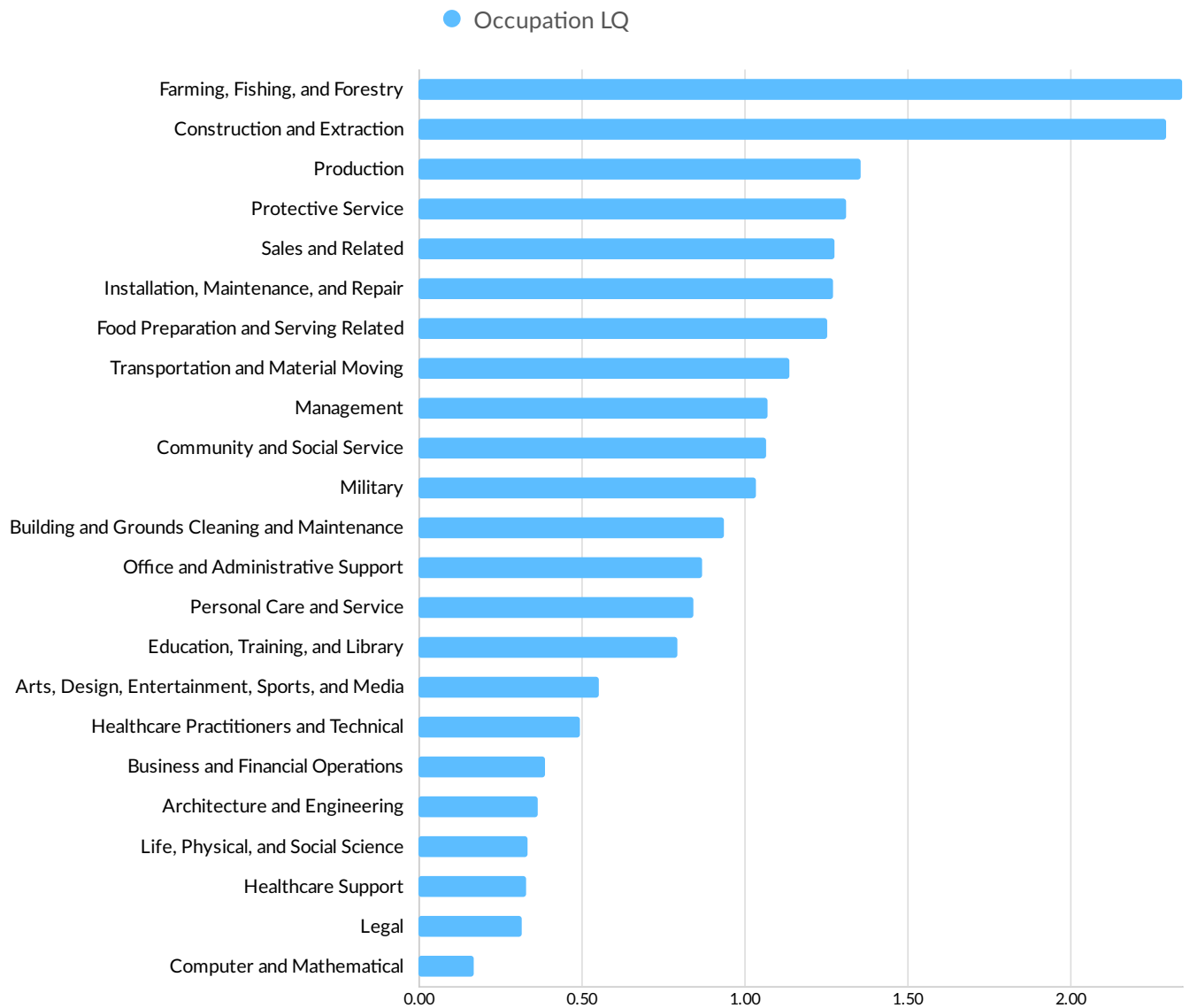
Workforce Characteristics - Cont.

Top Growing Occupations



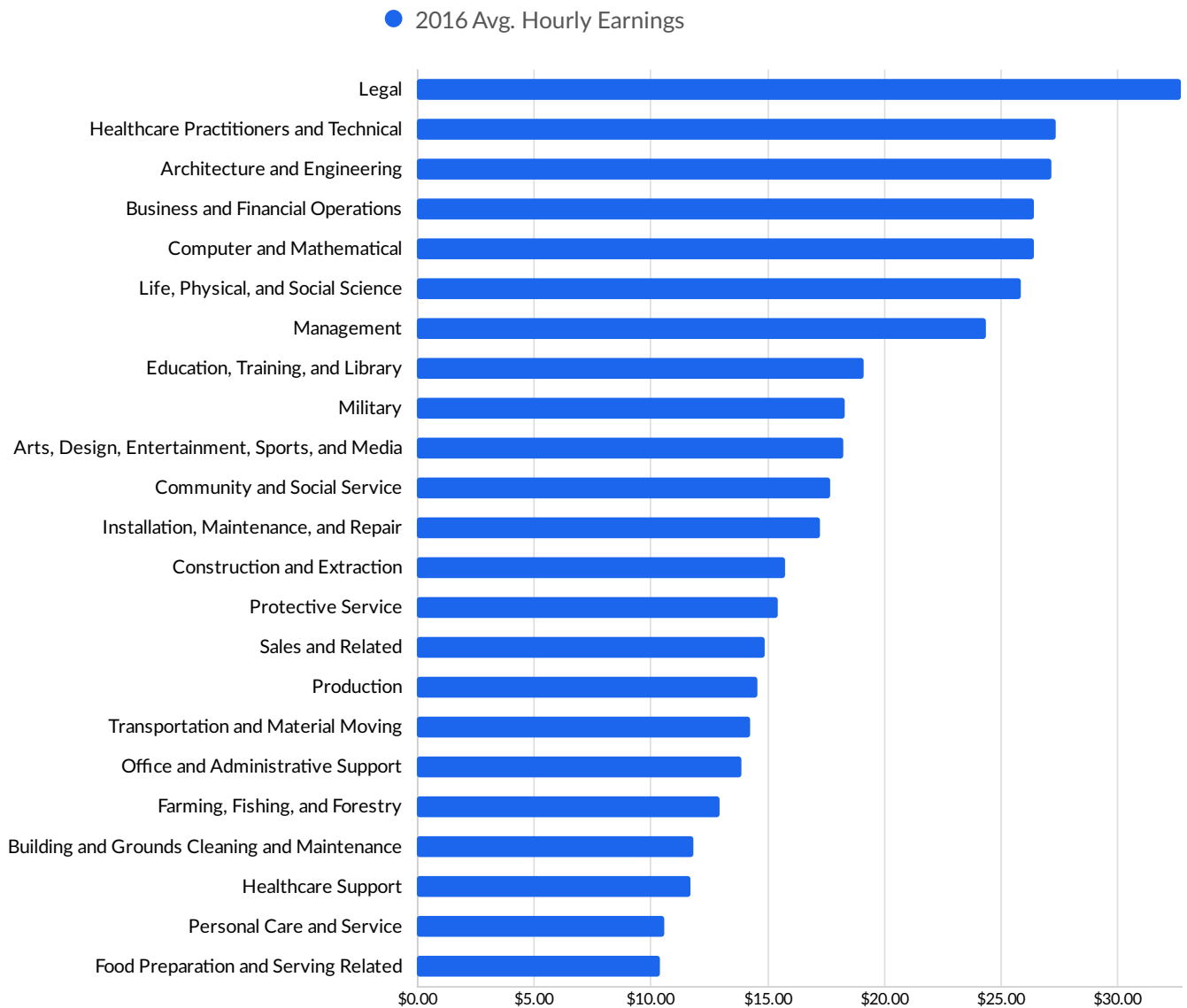
Workforce Characteristics - Cont.

Top Occupation LQ



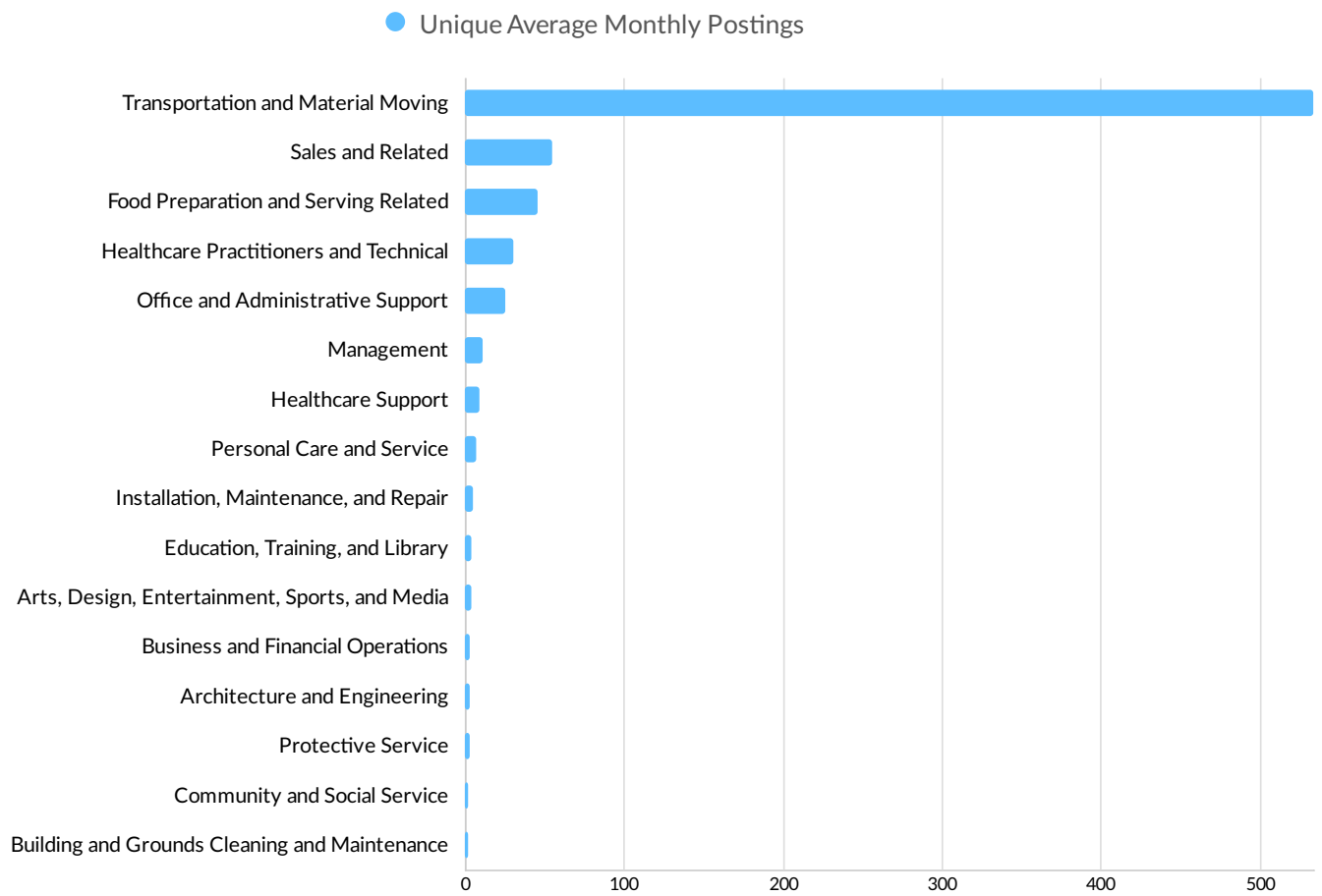
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Office and Administrative Support	659	675	16	+2%	0.87	\$13.91	25
Sales and Related	596	660	64	+11%	1.28	\$14.92	55
Food Preparation and Serving Related	484	548	64	+13%	1.26	\$10.43	46
Construction and Extraction	498	533	35	+7%	2.29	\$15.76	0
Production	420	416	-4	-1%	1.36	\$14.59	1
Transportation and Material Moving	377	389	12	+3%	1.14	\$14.27	534
Management	269	303	34	+13%	1.07	\$24.41	11
Installation, Maintenance, and Repair	255	251	-4	-2%	1.27	\$17.26	5
Education, Training, and Library	244	235	-9	-4%	0.79	\$19.18	4
Building and Grounds Cleaning and Maintenance	175	182	7	+4%	0.94	\$11.88	2
Personal Care and Service	179	182	3	+2%	0.85	\$10.59	7
Protective Service	152	153	1	+1%	1.32	\$15.47	3
Healthcare Practitioners and Technical	135	142	7	+5%	0.49	\$27.40	30
Business and Financial Operations	105	103	-2	-2%	0.39	\$26.45	4
Farming, Fishing, and Forestry	98	93	-5	-5%	2.34	\$12.97	0

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2016 Avg. Hourly Earnings	Feb 2017 - Jan 2018 Unique Average Monthly Postings
Community and Social Service	91	91	0	0%	1.07	\$17.73	2
Military	70	67	-3	-4%	1.04	\$18.31	0
Arts, Design, Entertainment, Sports, and Media	49	52	3	+6%	0.55	\$18.24	4
Healthcare Support	47	47	0	0%	0.33	\$11.74	9
Architecture and Engineering	35	31	-4	-11%	0.37	\$27.20	3
Computer and Mathematical	23	25	2	+9%	0.17	\$26.44	0
Life, Physical, and Social Science	15	14	-1	-7%	0.34	\$25.90	0
Legal	15	14	-1	-7%	0.32	\$32.74	0

Educational Pipeline

Over the last 5 years, no schools in Morgan County, MO produced graduates.