# Central Missouri's Lake of the Ozarks Demographic Profile 2019



**Including the Counties and Communities of:** 

Camden County, Miller County, Morgan County

Camdenton, Eldon, Lake Ozark, Osage Beach, and Versailles



Lake of the Ozarks
Regional Economic Development Council
Quality Life. Quality Business.



Photo By: Lake of the Ozarks CVB

# Lake of the Ozarks- Demographic Profile 2019

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# **Facts**

State Population 6,075,300 (2017)

18th Largest State in Population

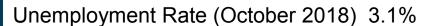
114 Counties + City of St. Louis

# **Figures**

Land Area (sq. mi.) Total 69,707 Land 68,742 Water 965

Median Family Income (2017) \$64,776

Per Capita Personal Income (2018) \$46,703



Cost of Living (2018) 4th Lowest in the Nation

Sales Tax Rate (2018) 4.225%

Gasoline Tax Rate (2018) State \$0.17, Federal \$0.184 gallon

Gross State Product (2017) \$263 Billion (22th largest State GDP)



Sources: United States Census Bureau 2017 ACS, Federal Reserve Economic Data, Missouri Department of Labor, MERIC

# The Lake of the Ozarks Region

Lake of the Ozarks has experienced tremendous growth and development over the last 20 years and now boasts a population of more than 89,000 permanent residents and a thriving tourism industry. The popularity of the Lake of the Ozarks region is accentuated by its central location in Missouri; it is a similar distance from the state's largest population centers, St. Louis and Kansas City. Because of the unique ability to build at the water's edge and the availability of diverse activities, the Lake Area is projected to experience continued growth and development.



Within a 165-mile radius, Lake of the Ozarks is a short driving distance to nearly all of Missouri, in addition to portions of Arkansas, Kansas, Illinois and Iowa.

# **State Parks**

The beauty of our region can be experienced at our State Parks. Lake of the Ozarks offers visitors the opportunity to visit the great outdoors with two state parks within our region:

Ha Ha Tonka State Park 1491 State Road D Camdenton, MO 65020

Lake of the Ozarks State Park 403 Hwy 134 Kaiser, MO 65047

Pa He Tsi Park (part of LOTO State Park) Nichols Road Osage Beach, MO 65065

Ha Ha Tonka State
Park was voted #4
State Park in America
by readers of USA
TODAY and 10Best







FY 2017 Missouri State Tax Revenue reflects that every **\$1.00** spent on Tourism brought **\$3.44** back to Missouri

FY 2017 Economic impact of tourism \$16.8 Billion (+\$0.3B from 2016)

FY 2017 Total spending in tourism-related SIC codes \$13.3 Billion (+\$0.2B)

FY 2017 Missouri hosted more than 42.0 Million Visitors (+0.3M)

FY 2016 **26%** of visitors come in Spring, **24%** Summer, **27%** in Fall and **23%** in Winter

FY 2017 Out-of-State Visitors 59% In-State Visitors 41%

FY 2017 The number of Missourians employed in tourism industry: 313,362

FY 2017 Shopping is the most common activity for Missouri visitors, followed by local dining, city sightseeing, and family attractions.

Source: Missouri Division of Tourism

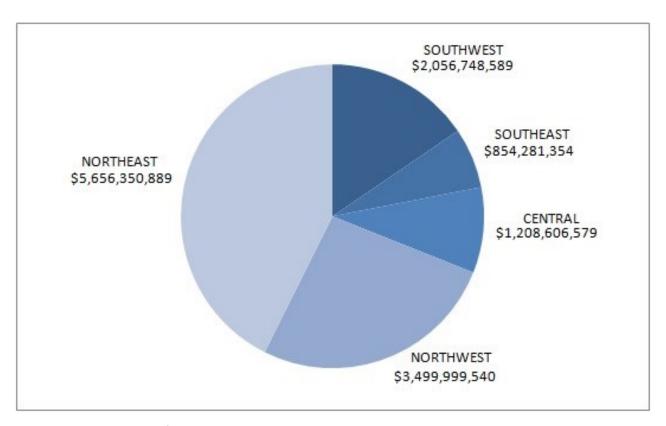


Lake of the Ozarks Convention & Visitor Bureau P.O. Box 1498 Osage Beach, MO 65065

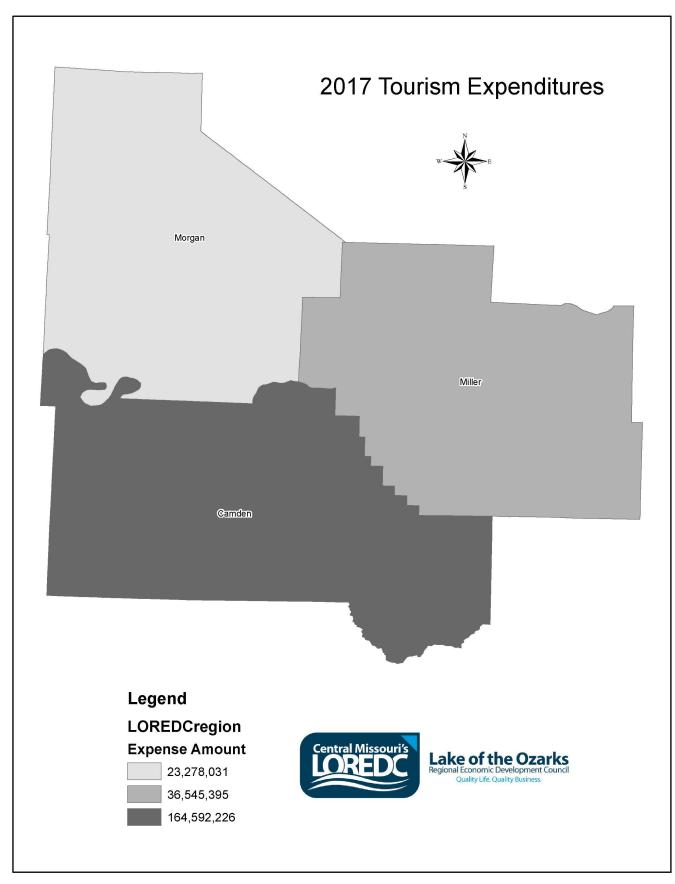
# **Total Tourism Spending by Region, FY 2017**

Of the \$13.3 Billion total tourism spending:

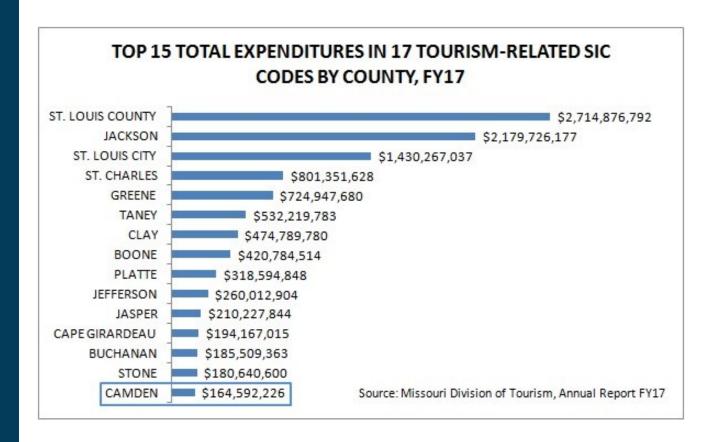
- Northeast region accounts for \$5.7 billion or 43% of Missouri's tourism economy
- Northwest: \$3.5 billion or 26%
- Central \$1.2 billion or 9%
- Southeast \$0.9 billion or 6%
- Southwest \$2.0 billion or 15%

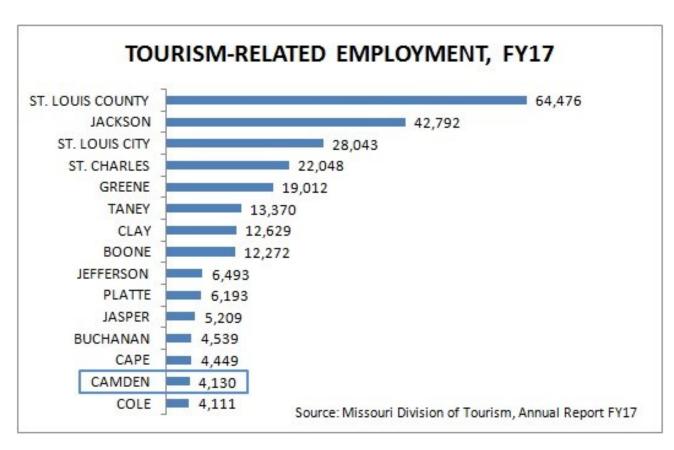


Source: Missouri Division of Tourism



Source: Missouri Division of Tourism





#### **Lake of the Ozarks- Demographic Profile 2019**

# **Population Data**

- County Population/Projections
- City Populations & Estimates
  - County Population by Age
- County Populations by Race & Ethnicity
  - County Housing
- County Populations by Employment Status
  - Population Density Map

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County Population/Projections								
2000 2010 2020 (est) 2030 (est) % Change '10-'3								
Camden	37,051	41,660	46,290	49,124	15%			
Miller	23,564	25,550	27,277	28,404	10%			
Morgan	19,309	21,386	23,357	24,827	14%			

Source: http://oa.mo.gov/bp/projections/TotalPop.pdf

#### **City Populations & Estimates**

			Change		
	2010	2017	#	%	
Camden County	44,002	44,855	853	1.9%	
Camdenton	3,718	3,934	216	5.8%	
Linn Creek	244	251	7	2.9%	
Osage Beach	4,351	4,857	506	11.6%	
Stoutland	152	214	62	40.8%	
Sunrise Beach	357	330	-27	7.6%	
Village of Four Seasons	2,217	2,245	28	1.3%	

Source: United State Census Bureau 2010 Census, 2017 ACS 5-Year Estimates



Photo By: Lake of the Ozarks CVB



Photo By: Camdenton Area Chamber of Commerce

#### **City Populations & Estimates**

			Change		
	2010	2017	#	%	
Miller County	24,748	24,947	199	0.8%	
Bagnell	93	38	-55	-59.1%	
Brumley	91	70	-21	-23.0%	
Eldon	4,567	4,580	13	0.2%	
Iberia	736	687	-49	-6.7%	
Lake Ozark	1,459	1,915	456	31.3%	
Olean	128	85	-43	-33.6%	
St. Elizabeth	336	329	-7	-2.1%	
Tuscumbia	203	202	-1	-0.5%	

City Population & Estimates								
	2010	2017	Change					
			#	%				
<b>Morgan County</b>	20,565	20,097	-468	-2.3%				
Barnett	203	246	43	21.2%				
<b>Gravois Mills</b>	144	128	-16	-11.1%				
Laurie	945	961	16	1.7%				
Stover	1,094	1,239	145	13.3%				
Syracuse	172	162	-10	-5.8%				
Versailles	2,482	2,867	385	15.5%				

Source: United States Census Bureau 2010 Census, 2017 ACS 5-Year Estimates



Photo By: Camdenton Area Chamber of Commerce



Photo By: Lake of the Ozarks CVB

County Population by Age								
Year 2010	Camden		2010 Camden Miller		Mor	gan		
<20	9264	21.1%	6,719	27.2%	5,034	24.5%		
20 - 44	10,510	23.9%	7,182	29.0%	4,938	24.0%		
45 - 64	14,694	33.4%	6,950	28.0%	6,058	29.5%		
65 - 84	8,813	20.0%	3,363	13.6%	4,043	19.7%		
85<	721	1.6%	534	2.2%	492	2.3%		

Year 2017	Camden		Camden Miller		Morgan	
<20	9,188	20.5%	6,483	26.0%	4,789	23.8%
20 - 44	10,080	22.5%	7,044	28.2%	4,833	24.0%
45 - 64	13,731	30.6%	7,005	28.1%	5,803	28.9%
65 - 84	10,770	24.0%	3,845	15.4%	4,120	20.5%
85<	1,086	2.4%	570	2.3%	552	2.8%

Source: United States Census Bureau, 2010 and 2017 Demographic Estimates

County Populations by Race & Ethnicity								
	Cam	den	М	iller	Morgan			
	2010	2017	2010	2017	2010	2017		
White	42,468	43,154	23,941	24,041	19,770	19,324		
Black/African American	179	355	99	95	131	168		
American Indian/ Alaska Native	219	256	136	305	135	105		
Asian	184	279	70	119	76	23		
Native Hawaiian/ Pacific Islander	8	0	36	0	2	0		
Some Other Race	362	406	96	127	87	75		
Two or More Races	582	405	370	260	364	402		
Hispanic/Latino	1,014	1,212	343	451	365	429		

Source: United States Census Bureau, 2017 ACS 5-Year Estimates

County	Housing
Country	Housing

	Can	Camden		Miller		rgan
	2010	2017	2010	2017	2010	2017
Total Housing Units	39,997	41,590	12,649	12,886	15,342	15,566
Occupied Housing Units	18,349	16,340	10,410	9,514	8,414	7,774
Owner-Occupied Units	14,914	13,034	7,835	7,116	6,874	5,859
Renter-Occupied Units	3,435	3,306	2,575	2,398	1,540	1,915
Ave. Household Size	2.27	2.87	2.47	2.52	2.40	2.53
Ave. Family Size	2.68		2.97		2.91	

Source: United States Census Bureau, 2017 ACS 5-Year Estimates



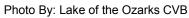
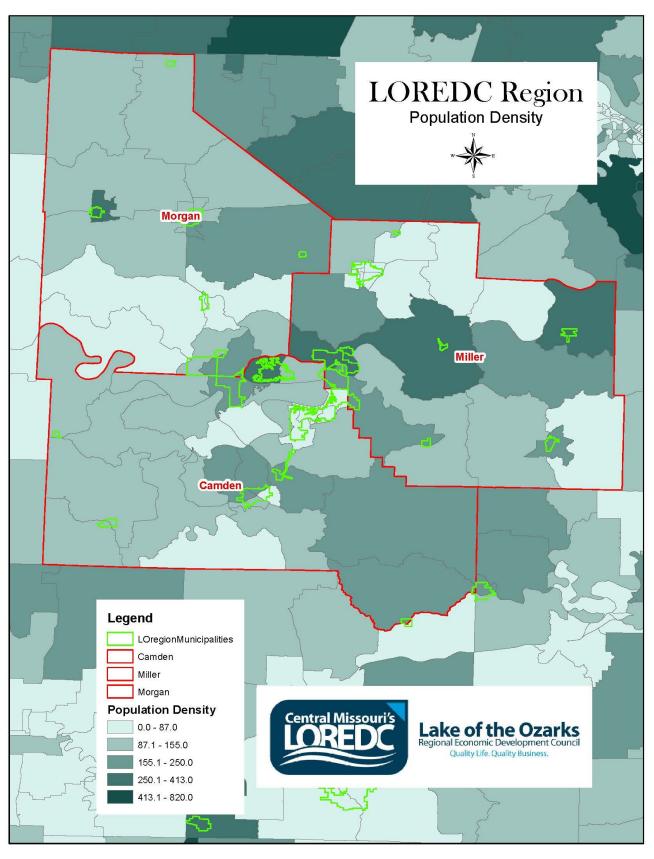






Photo By: Camdenton Area Chamber of Commerce



U.S. Census Bureau, 2016 ACS 5-Year Estimates



Photo By: Lake of the Ozarks CVB

#### **Lake of the Ozarks- Demographic Profile 2019**

# **Education Data**

- County Educational Attainment
- County Public, Private, College, University Schools
  - County Education Statistics
  - Public and Private School Locations

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# County Educational Attainment, 2017

	Camden	Miller	Morgan
Population 18-24 years	2,986	1,958	1,314
< than High School Graduate	14.4%	19.5%	33.0%
High School Graduate (includes equivalency)	44.5%	38.1%	44.0%
Some College/Assoc. Degree	38.6%	38.8%	20.4%
Bachelor's Degree <	2.5%	3.6%	2.7%
Population 25 years >	33,660	17,040	14,376
Less than 9th Grade	3.2%	4.9%	9.5%
9-12 Grade (no diploma)	8.0%	8.7%	13.2%
High School Graduate (includes equivalency)	36.4%	43.3%	39.4%
Some College (no degree)	22.2%	20.6%	19.3%
Associate's Degree	8.2%	6.5%	6.2%
Bachelor's Degree	14.5%	10.3%	8.2%
Graduate/Professional Degree	7.5%	5.7%	4.4%

Source: 2017 ACS 5-Year Estimates







Photo: Camdenton High School

# County Public, Private, College, University Schools 2018

Camden County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative
Camdenton R-III High	1297	Х			
Camdenton R-III Middle	664	Х			
Camdenton R-III Dogwood Elementary	751	Х			
Camdenton R-III Oak Ridge Intermediate	609	Х			
Camdenton R-III Hurricane Deck Elementary	198	Х			
Camdenton R-III Hawthorn Elementary	499	Х			
Camdenton R-III Osage Beach Elementary	282	Х			
Climax Springs R-IV High	113	Х			
Climax Springs R-IV Elementary	119	Х			
Macks Creek R-V High	134	Х			
Macks Creek R-V Elementary	211	Х			
Stoutland R-II High	217	Х			
Stoutland R-II Elementary	238	Х			
Lake West Christian	63		Х		
Life Christian University	N/A		Х		
State Fair Community College	400			Х	
Columbia College	519			Х	

Source: PublicSchoolReview, PrivateSchoolReview

# County Public, Private, College, University Schools 2018

Miller County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative
Eldon R-I High	605	X			
Eldon R-I Middle	264	X			
Eldon R-I Upper El- ementary	427	Х			
Eldon R-I Elementary	623	X			
Miller R-II High	264	X			
Miller R-II Central Elementary	322	Х			
Miller R-III Tuscumbia High	64	X			
Miller R-III Elementary	145	X			
St. Elizabeth R-IV High	110	X			
St. Elizabeth R-IV Elementary	160				
School of the Osage High	551	X			
School of the Osage Middle	437	X			
School of the Osage Upper Elementary	436	Х			
School of the Osage Heritage Elementary	523	Х			
Iberia R-V High	322	Х			
Iberia R-V Elementary	411	X			
Lakeview Christian	16		Х	_	
Our Lady of the Snows	79		Х		

Source: PublicSchoolReview, PrivateSchoolReview



Photo: School of the Osage Heritage Elementary

County Public, Private, College, University Schools 2018							
Morgan County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative		
Morgan Co R-I High	286	Х					
Morgan Co R-I Elementary	373	Х					
Morgan Co R-II High	384	Х					
Morgan Co R-II Middle	309	Х					
Morgan Co R-II Elementary	639	Х					
Morgan Co R-II South Elementary	49	Х					
Dogwood Grove	27		Х				
St. Paul Lutheran	51		Х				

Source: MO DESE, School Report Card, 2018, Great Schools



Photo: Morgan County R-II High School



#### **County Education Statistics 2018** Students/ # of Teachers Graduation Dropout Classroom # of and certified Rate Rate Teacher Students Staff **Camden County Districts** 94% 4,304 Camdenton R-III 328 9 80% 232 25 Climax Springs R-IV Macks Creek R-V 80% 10 345 35 Stoutland R-II 90% 12 455 39 Miller County Districts Eldon R-I 95% 15 1,919 141 90% 15 Miller Co R-II 586 39 60-79% Miller Co. R-III 10 209 22 St. Elizabeth R-IV 80% 13 270 21 School of the Osage R-II 95% 14 1,947 141 Iberia R-V 90% 13 733 56 3.0% **Morgan County Districts** Morgan Co. R-I 80% 659 51 13 Morgan Co. R-II 95% 13 1,381 105

Source: Mo DESD, District Report Card, 2018, LocalSchoolDirectory



Photo: Tuscumbia High School

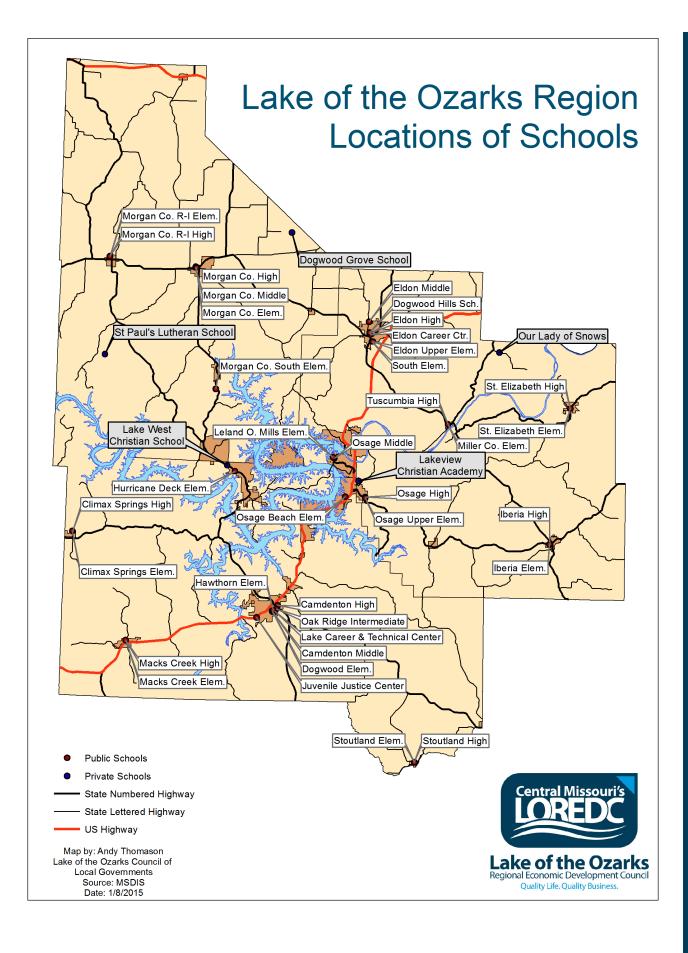




Photo By: Lake of the Ozarks CVB

#### **Lake of the Ozarks- Demographic Profile 2019**

# **Income Data**

- County Populations by Household Income
- Map of Statewide Household Income, Census Tracts
- Map of Regional Household Income, Block Groups

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Photo By: Lake of the Ozarks CVB

# County Populations by Household Income (2000, 2017 ACS 5 yr.)

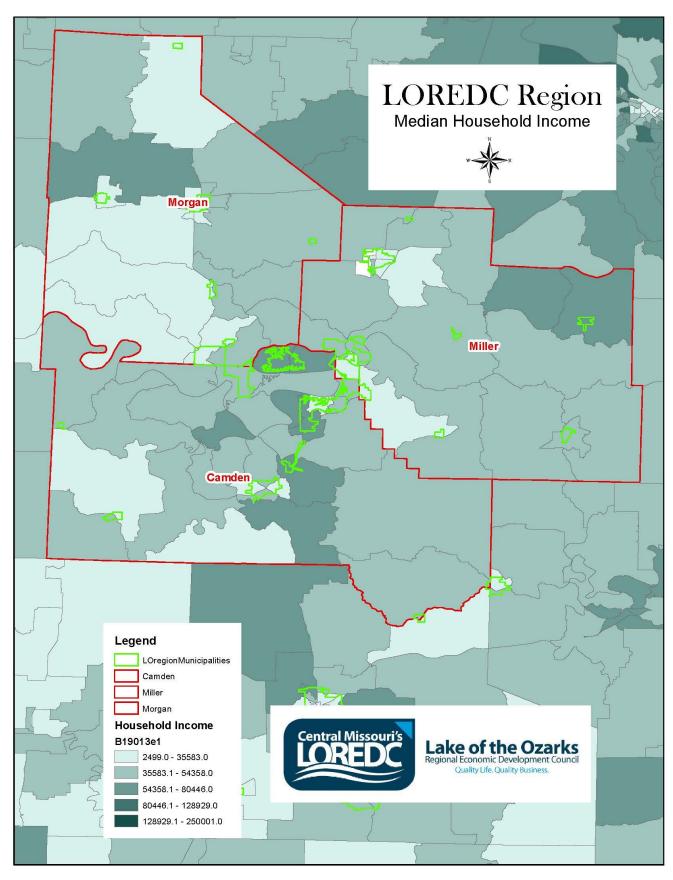
(2000, 2011 7100 0 311)						
	Cam	nden	Miller		Morgan	
	2000	2017	2000	2017	2000	2017
Total Households	15,740	16,340	9,288	9,514	7,847	7,774
< \$10,000	1,313	1,252	1,046	649	912	1,051
\$10,000-\$14,999	1,216	915	948	726	797	634
\$15,000-\$24,999	2,471	1,516	1,648	1,399	1,446	1,034
\$25,000-\$34,000	2,657	1,977	1,623	1,016	1,376	1,194
\$35,000-\$49,999	3,077	2,413	1,752	1,868	1,368	933
\$50,000-\$74,999	2,777	3,387	1,451	1,754	1,194	1,459
\$75,000-\$99,999	1,185	2,096	480	873	363	672
\$100,000 - \$149,999	605	1,767	199	750	240	599
\$150,000 - \$199,999	197	416	88	212	77	153
\$200,000<	242	601	53	267	74	45
Median Household Income	\$35,840	\$50,496	\$30,977	\$41,461	\$30,659	\$34,776
Median Household Income (Inflation Adjusted 2016 Dollars)*	\$52,420	\$65,171	\$45,307	\$57,662	\$44,842	\$49,146

Source: US Census, 2000 Census, 2017 ACS 5-Year Estimates

<sup>\*</sup>In order to accurately compare income over time, it is useful to adjust income from past time periods for inflation. Incomes and cost-of-living have increased from 2000 to 2014. The adjustment shows an income of \$35,840 in 2000 has similar buying power as an income \$49,271 in 2014. The adjustment was made using the BLS CPI calculator.

# State of Missouri Median Household Income Legend Camden Miller Morgan **Household Income** B19013e1 Lake of the Ozarks Regional Economic Development Council Quality Life, Quality Business. 2499.0 - 35583.0 35583.1 - 54358.0 54358.1 - 80446.0 80446.1 - 128929.0 128929.1 - 250001.0

U.S. Census Bureau, 2016 ACS 5-Year Estimates



U.S. Census Bureau, 2016 ACS 5-Year Estimates

#### **Lake of the Ozarks- Demographic Profile 2019**

# **Employment Data**

- County Populations by Industry
- County Populations by Occupation
- County Populations by Class of Worker
  - County Average Wages 2014
  - County Populations by Commute
- County Unemployment Statistics 2014-2015
  - State Unemployment Map
  - Regional Unemployment Map

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# County Populations by Industry (2000, 2017 ACS 5yr.)

<b>,</b> ,	Camden		Miller		Morgon	
Industry	Cam	aen	willer		Morgan	
madatiy	2000	2017	2000	2017	2000	2017
Agriculture/Forestry/ Fishing/Hunting	298	267	485	283	564	318
Construction	1,918	1,530	1,253	1,122	933	611
Manufacturing	1,634	1,075	1,441	1,090	1,438	1,070
Wholesale Trade	377	274	225	173	202	113
Retail Trade	2,780	2,902	1,297	2,013	1,041	1,335
Transportation/ Warehousing/Utilities	555	875	578	476	335	355
Information	314	124	162	175	124	75
Finance/Insurance/ Real Estate	1,073	954	581	638	390	326
Management/ Administrative/ Waste Management	928	1,314	474	567	348	450
Educational/Health/ Social Services	2,776	3,703	1,624	1,943	1,342	1,330
Entertainment/ Recreation/Food	2,145	2,460	1,274	1,245	589	387
Other Services, except Public Administration	677	1,011	601	519	413	395
Public Administration	864	647	931	824	483	356

Source: US Census 2000, 2017 ACS 5-Year Estimates



Photo By: Lake of the Ozarks CVB

# County Populations by Occupation

Occupation	Camden		Miller		Morgan	
Occupation	2000	2017	2000	2017	2000	2017
Management/Professional	4,848	4,988	2,533	2,834	1,888	1,697
Service	2,656	3,754	1,967	2,390	1,326	1,247
Sales/Office	4,787	4,621	2,578	2,832	1,990	2,015
Construction/Extraction/ Maintenance	2,233	1,899	1,565	1,247	1,113	796
Production/Transportation	1,867	1,874	2,182	1,765	1,723	1,366

Source: US Census 2000, 2017 ACS 5-Year Estimates



Photo By: Lake of the Ozarks CVB

# County Populations by Class of Worker

Industry	Camden		Miller		Morgan	
mad3ti y	2000	2017	2000	2017	2000	2017
Private Wage/Salary	12,278	13,581	7,903	8,224	5,752	5,241
Government	2,298	1,990	1,771	1,897	1,125	969
Self-Employed	1,900	1,544	1,199	923	1,279	885
Unpaid Family Workers	85	21	53	24	46	26

Source: US Census 2000, 2017 ACS 5-Year Estimates

County Average Wages 2017						
	2017 Tota All Indu Private O	ustries,	2017 Total Wages All Industries Public/Private			
	Avg. Annual Avg. Hourly Wages Wages		Avg. Annual Wages	Avg. Hourly Wages		
Camden	\$31,295	\$15.05	\$31,501	\$15.14		
Miller	\$30,986	\$14.90	\$31,355	\$15.07		
Morgan	\$28,515	\$13.71	\$28,494	\$13.70		

Source: Missouri Economic Research and Information Center, 2017

### County Populations by Employment Status

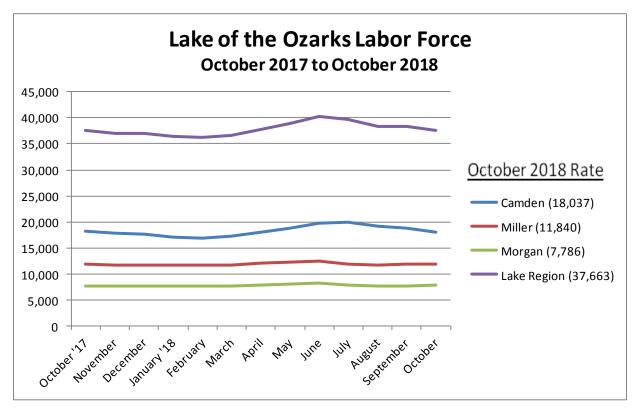
	Camden		Mil	ller	Morgan	
	2000	2017	2000	2017	2000	2017
16 years & older	30,460	37,664	18,105	19,701	15,230	16,158
In Labor Force	17,158	18,652	11,565	11,929	8,622	7,702
Employed	16,339	17,136	10,926	11,068	8,202	7,121
Unemployed	790	1,481	618	843	414	560
Not in Labor Force	13,302	19,012	6,540	7,772	6,608	8,456

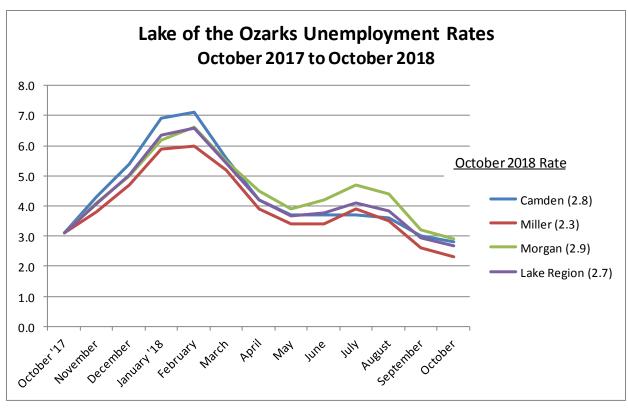
Source: US Census 2000, 2017 ACS 5-Year Estimates

#### County Populations by Commute Mode of Camden Miller Morgan **Transportation** 2000 2017 2000 2017 2000 2017 Car, Truck, Van 12,294 13,864 8,030 8,228 5,648 5,050 drove alone Car, Truck, Van 2,370 1,776 1,854 1,766 1,401 953 carpooled **Public Transport** 20 9 23 0 34 6 Walked 295 108 92 213 213 235 **Other Means** 242 237 100 203 80 341 **Worked at Home** 861 881 510 364 694 406

Source: US Census 2000, 2017 ACS 5-Year Estimates

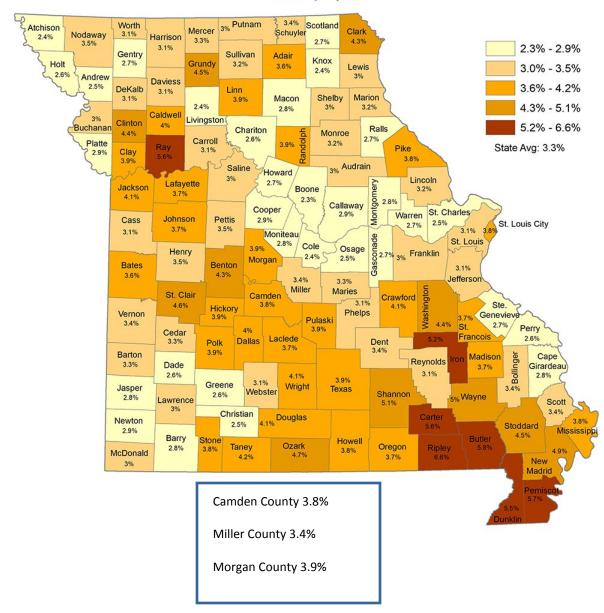
# County Labor Statistics 2017-2018





Source: http://www.missourieconomy.org/indicators/

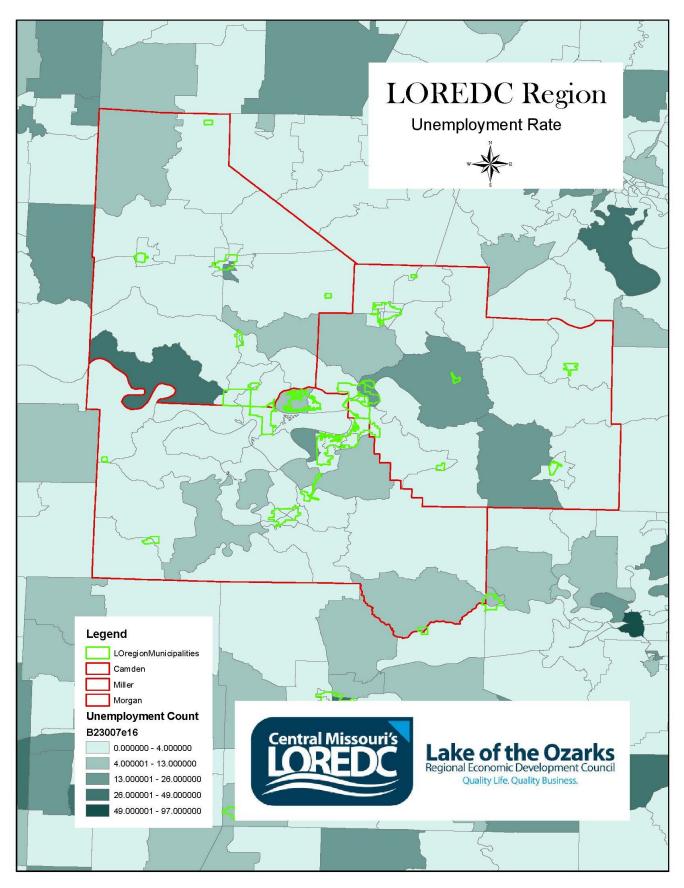
# Unemployment Rates - May 2018 Not Seasonally Adjusted





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www.meric.com



U.S. Census Bureau, 2016 ACS 5-Year Estimates

# **Tri-County Major Regional Employers** (\* MO's Top 50 Employers 2016)

Employer	Product/Service	Location
dient	Manufacturing	Miller
meren Missouri*	Utility	All Counties
merican Home Care	Health Care	Camden
APAC-Missouri Inc	Infrastructure Services	Camden
Big Surf Waterpark	Recreational Services	Camden
Camden County	Government	Camden
Camden on the Lake	Resort/Hotel	Camden
Camdenton R-III School District	Education	Camden
Casey's General Store *	Retail/Services	All Counties
Central Bank	Financial Service	All Counties
Charter Communication *	Infrastructure Services	All Counties
Country Club Hotel & Spa	Resort/Hotel	Camden
Dierbergs Markets*	Retail	Camden
Oollar General *	Retail	All Counties
Eldon School District	Education	Miller
G-2-M Supermarkets	Retail	Morgan
Sates Rubber Company	Manufacturing	Morgan
Gerbes Market & Pharmacy	Retail	Camden
Good Shepherd Nursing	Health Care	Morgan
lome Depot *	Retail	Miller
ly-Vee *	Retail	Camden
peria R-V District	Education	Miller
nnovative Procurement	Manufacturing	Miller
Cohls	Retail	Miller
ake Regional Health System	Health Care	All Counties
owe's *	Retail	Miller
Nalone Staffing	Employment	All Counties
Nanpower Staffing	Employment	All Counties
/lc Donald's*	Restaurants	Miller
Menards	Retail	Miller
Ailler County	Government	Miller



























Source: Lake of the Ozarks Council of Local Governments and <a href="http://www.missourieconomy.org/">http://www.missourieconomy.org/</a>

# **Employment Data**

# Tri-County Major Regional Employers (\* MO's Top 50 Employers 2016)



Employer	Product/Service	Location
Miller County Nursing Home	Health Care	Miller
Morgan County	Government	Morgan
Morgan County School District	Education	Morgan
Old Kinderhook Golf & Lodge	Resort/Hotel	Camden
Opies, Inc.	Transportation	Miller
O'Reilly's Auto Parts	Retail	All Counties
Panera Bread Company *	Restaurants	Camden
Penmac Staffing *	Employment	All Counties
Premium Outlets	Retail	Camden
Re/Max Lake Of The Ozarks	Real Estate	Miller
Resort Of Port Arrowhead	Resort/Hotel	Miller
School of the Osage R-II	Education	Miller
Speedline Technologies	Manufacturing	Camden
Tan-Tar-A Resort	Resort/Hotel	Camden
Target *	Retail	Camden
The Lodge of Four Seasons	Resort/Hotel	Camden
Topsiders Boat Rental	Recreational Services	Camden
Unilever	Manufacturing	Miller
UPS *	Logistics	All Counties
Vitronics Soltec Inc	Manufacturing	Camden
Walgreens *	Retail	Miller
YMCA *	Recreational Services	Camden
Walmart *	Retail	All Counties

















Photo By: Lake of the Ozarks CVB



Photo By: Lake of the Ozarks CVB

## **Lake of the Ozarks- Demographic Profile 2019**

## **Taxation Data**

- State of Missouri Tax Rates
- Sales Tax Per County, April 2015
- County Classifications/Assessments 2015
  - County Personal Property Tax Rates
    - County Real Estate Tax Rates
      - Local Sales Tax Receipts
        - TIF District Map
        - Enterprise Zone Map

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Lake of the Ozarks
Regional Economic Development Council
Quality Life. Quality Business.

## **State of Missouri Tax Rates**

Corporate Tax Rate: 6.25% State Sales Tax Rates: 4.225%

Personal Income Tax Rate: 1.5 - 5.5% on income <\$9,000; 6% on income >\$9,000

## Sales Tax Per County, June 2018\*

Camden**	Miller	Morgan
5.475%	5.225%	5.725%
W/Ambulance District** 5.975%	W/Ambulance District 5.725%	W/Ambulance District 5.725%



Photo By: Camdenton Area Chamber of Commerce

## Sales Tax Per City, June 2018\*

Camden		Miller		Morgan	
Camdenton**	7.475%	Bagnell	6.225%	Barnett	5.725%
Lake Ozark	8.225%	Brumley	6.725%	Gravois Mills	7.225%
Laurie	7.975%	Eldon	8.125%	Laurie	7.725%
Linn Creek	8.725%	Iberia	7.725%	Rocky Mount	5.725%
Osage Beach**	7.475%	Lake Ozark**	7.975%	Stover	7.225%
Richland	8.475%	Osage Beach**	7.725%	Sunrise Beach	7.725%
Stoutland	6.475%	St. Elizabeth	6.725%	Syracuse	5.725%
Sunrise Beach**	7.975%	Tuscumbia	6.725%	Versailles	7.725%
Village of Four Seasons**	6.975%				

Source: http://dor.mo.gov/pdf/localsales.pdf, https://dor.mo.gov/pdf/rates/2018/jun2018.pdf

<sup>\*</sup>Includes State tax rate of 4.225%

<sup>\*\*</sup> Higher rates within various CIDs and TDDs

County Classifications/Assessments 2017					
	Camden Miller Morgan				
County Seat	Camdenton 65020	Tuscumbia 65082	Versailles 65084		
Classification	First Class	Third Class	Third Class		
Assessed Valuation	\$1,672,515,421	\$409,184,604	\$517,478,049		
Square Miles	709	600	614		

County Personal Property Tax Rates			
	Camden	Miller	Morgan
Personal Property: % on \$100 Appraised Value	33 1/3	33 1/3	33 1/3
Farm Machinery: % on \$100 Appraised Value	12	12	12



Photo By: Camdenton Area Chamber of Commerce

County Real Estate Tax Rates			
	Camden	Miller	Morgan
Commercial: % of Appraised Value	32	32	32
Residential: % of Appraised Value	19	19	19
Agriculture: % of Appraised Value	12	12	12

Source: Missouri State Auditor, 2017 Property Tax Rates

# Local Sales Tax Receipts (In dollars)

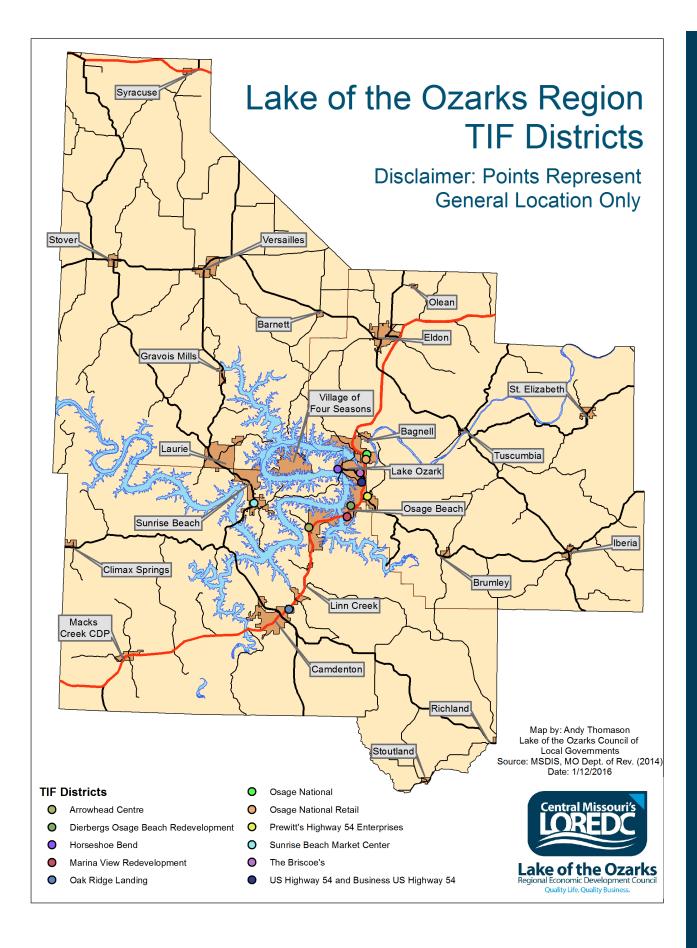
City	2018	2017	2016
Camdenton	84,162,139.85	169,536,740.44	168,144,744.34
Eldon	43,669,610.28	85,146,000.88	84,107,493.01
Lake Ozark	59,349,799.22	144,976,187.45	111,021,723.96
Osage Beach	232,989,359.44	488,084,663.55	487,671,264.71
Versailles	33,796,401.30	67,537,059.25	67,711,917.00

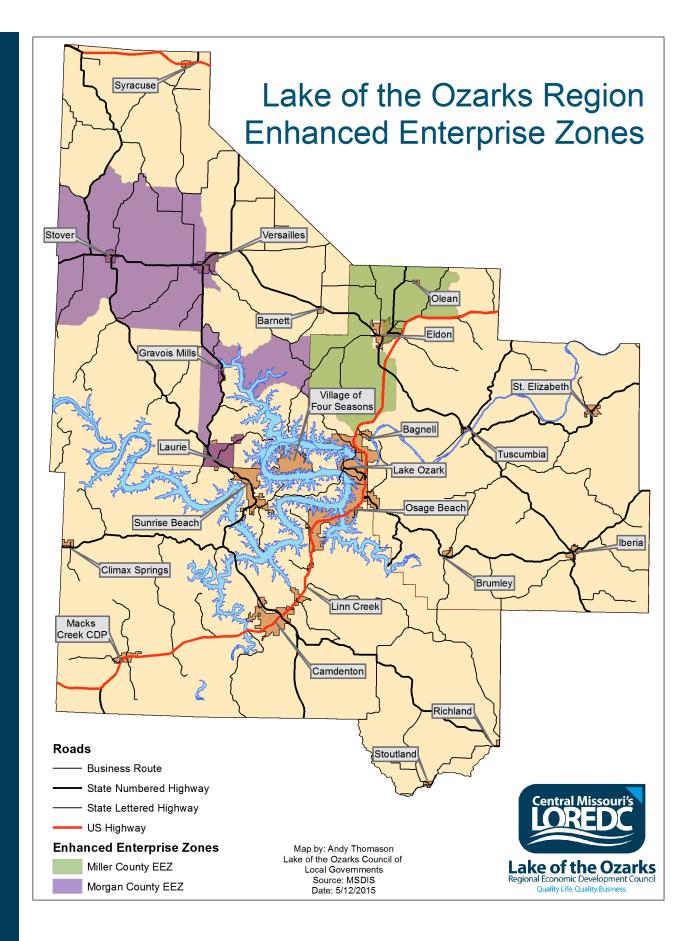
City	2015	2014	2013	2012
Camdenton	156,500,562.50	151,095,525	148,054,280	144,628,117
Eldon	78,358,969.76	85,900,121	86,120,466	82,931,772
Lake Ozark	104,424,317.71	137,122,062	95,879,469	86,792,893
Osage Beach	479,280,683.88	468,246,096	455,089,892	449,384,817
Versailles	63,279,369.31	62,449,024	60,376,116	58,629,524

City	2011	2010	2009	2008
Camdenton	140,106,717	137,501,929	140,199,707	142,873,355
Eldon	85,383,318	83,866,052	82,603,191	87,128,709
Lake Ozark	54,600,931	52,134,700	51,847,572	57,751,337
Osage Beach	442,456,889	435,620,458	438,065,306	458,992,271
Versailles	55,126,629	55,090,741	55,536,898	59,164,387

Source: Missouri Department of Revenue Taxable Sales Report







## **Lake of the Ozarks- Demographic Profile 2019**

## **Transportation and Logistics Data**

- County Major Roadways
- County Traffic Count 2015
- Traffic Volumes Map 2015
- Transportation Major Airport
- County Area Transportation Local/Regional Airports (within 100 miles)
  - Airport Locations Map
  - Active Rail Lines Map
    - Railroads/Railways
  - Commercial Traffic Volume Map
  - Missouri Transportation Bus /Taxi Transportation
  - County Area Transportation Major Freight Carriers
  - County Area Transportation Local/Regional Freight Carriers

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Lake of the Ozarks
Regional Economic Development Council
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County Major Roadways			
Camden	Miller	Morgan	
US 54 Missouri 5 Missouri 7	US 54 Missouri 17 Missouri 42 Missouri 52 Missouri 87 Missouri 242	US 50 Missouri 5 Missouri 52 Missouri 135	

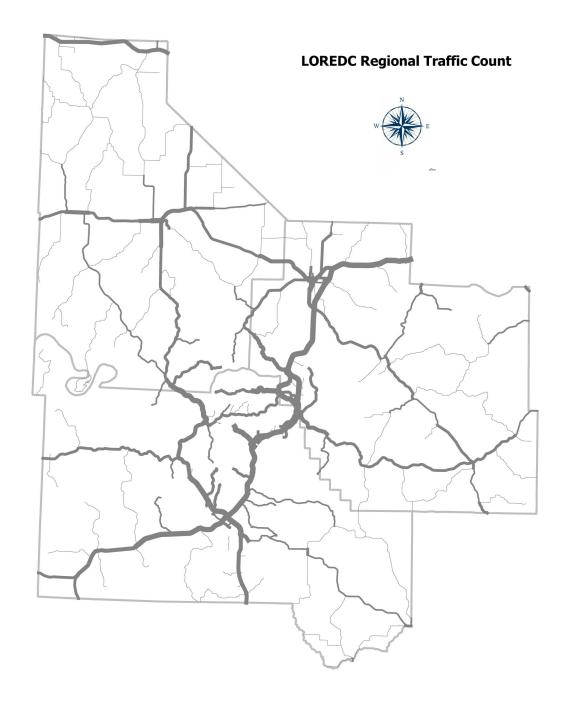
Source: http://www.modot.org/newsandinfo/CountyMaps.htm

County Traffic Count 2017			
County	Intersection/Location	Traffic Count	
Camden	Hwy 54-Hwy 73	5,398	
Camden	Hwy 54-Hwy 5	24,182	
Camden	Hwy 5-Hwy 7	2,860	
Camden	Hwy 5-Hwy 7s	6,220	
Camden	Hwy 54-Hwy 42	19,680	
Miller	Hwy 52-Hwy 17	1,266	
Miller	Hwy 54b-Hwy 87	2,154	
Miller	Hwy 17-Hwy 42	2,046	
Morgan	Hwy 5-Hwy 135	9,078	
Morgan	Hwy 5-Hwy 52	12,058	
Morgan	Hwy 52-Hwy C	2,804	
Morgan	Hwy 50-Hwy 5	5,953	

Source: MoDOT







## Legend

LOREDC\_Missouri\_Traffic\_Count

- **13-500**
- **—** 501-1000
- **—** 1001-2500
- 2501-5000
- 5001-17925
- LOREDC\_Counties



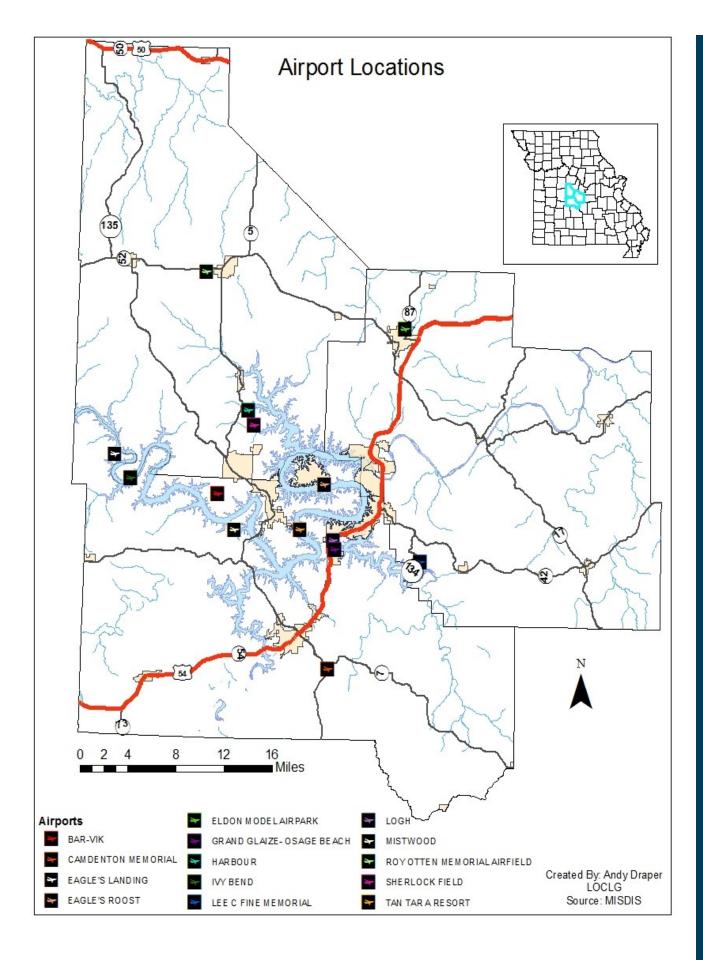


Source: MoDOT

Transportation - Major Airports			
Columbia Regional Airport (COU) Columbia, MO 65201	Springfield-Branson National Airport (SGF) Springfield, MO 65802		
Kansas City International Airport (MCI)	Lambert-St. Louis International Airport (STL)		
Kansas City, MO 64153	St. Louis, MO 63145		
Branson Airport (BKG)	Waynesville Regional Airport (TBN)		
Hollister, MO 65672	Ft. Leonard Wood, MO 65473		

# County Area Transportation - Local/Regional Airports (within 100 miles)

City/Location	Airport/Airline	Code
Bolivar	Bolivar Municipal	M17
Boonville	Jesse Viertel Memorial	VER
Buffalo	Buffalo Municipal	H17
Camdenton	Camdenton Memorial– Lake Regional	OZS
Eldon	Eldon Model Airpark	H79
Fulton	Elton Hensley Memorial	FTT
Jefferson City	Jefferson City Memorial	JEF
Kaiser/Lake Ozark	Lee C Fine Memorial	AIZ
Lebanon	Floyd W Jones	LBO
Linn	Linn State Technical College	1H3
Mansfield	Mansfield Municipal	O3B
Mexico	Mexico Municipal	MYJ
Osage Beach	Grand Glaize	K15
Osceola	Osceola Municipal	3МО
Richland	Richland Municipal	MO1
Rolla	Rolla Downtown	K07
Rolla/Vichy	Rolla National	VIH
Sedalia	Sedalia Memorial	DMO
Seymour	Owen Field	H58
Springfield	Springfield Downtown	3DW
Springfield	Flying Bar H	MO2
Stockton	Stockton Municipal	MO3
Versailles	Roy Otten Memorial	3VS
Warsaw	Warsaw Municipal	RAW
Waynesville	Waynesville St. Robert Regional	TBN





# ransportation and Logistics I

## Railroads/Railways

## Classifications

Class I National Railroads
Regionals Two/Three States
Terminals Metropolitan Areas

Shortlines Regional Inside State Lines

Tourists Short Trip/Passengers

Amtrak National Inter-City Passenger

Source: http://www.modot.org/othertransportation/rail/

FreightRailroads.htm

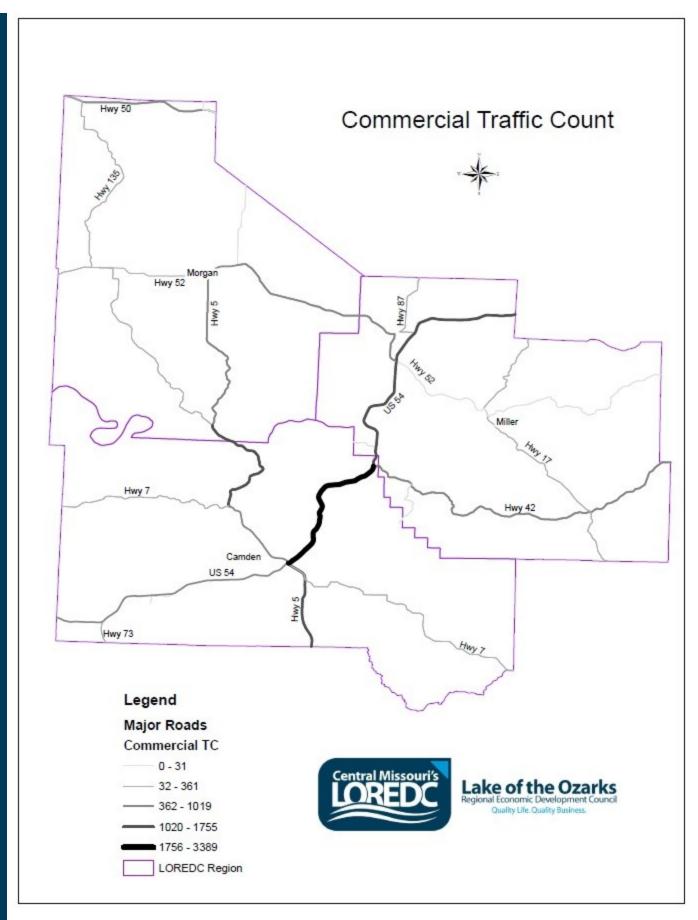






## **Amtrak Terminals**

Hermann, MO
Independence, MO
Jefferson City, MO
Kansas City, MO
Kirkwood, MO
La Plata, MO
Lee's Summit, MO
Poplar Bluff, MO
Sedalia, MO
St. Louis, MO
Warrensburg, MO
Washington, MO



Source: MoDOT

## Missouri Transportation - Bus /Taxi Transportation

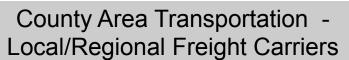
Busline/Taxi	Serving Counties
365 Cabs	Camden, Miller
Amy's Cab	Camden, Miller
ASAP Taxi	Camden, Miller
Buddy's Transportation Service	Camden, Miller, Morgan
Checker Cab	Camden, Miller, Morgan
City Cab Company	Camden, Miller
Elegant Transport	Camden, Miller, Morgan
F&S Designated Drivers Service	Camden, Miller, Morgan
Good Guyz Taxi	Camden
Gray Taxi and Courier Service	Camden, Miller, Morgan
Green Light Taxi Service LLC	Camden, Miller, Morgan
Maxi Taxi and Loto Transportation	Camden, Miller
OATS, Inc.	Camden, Miller, Morgan
Playin Hooky Water Taxi & Charter, LLC	Morgan
Post Cab Company	Camden, Miller
Rides in Sight	Camden, Miller, Morgan
Shuttle Me Charters	Camden, Miller, Morgan
Taxes, LLC	Camden
TNA Designated Driving Service	Camden, Miller, Morgan
Toofat Taxi Service LLC	Camden, Miller
vRIDE	Camden, Miller, Morgan



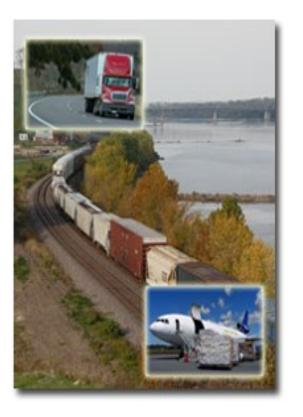


# County Area Transportation - Major Freight Carriers

Location
Lake Ozark Camdenton
Osage Beach
Serving Lake Area



Carrier	Location
Eldon Freightways	Serving Lake Area
Sureway Transportation	Serving Lake Area
Online Freight	Serving Lake Area
Bisges Trucking	Serving Lake Area
Opies Trucking	Serving Lake Area
Elegant Transport	Serving Lake Area
Central Area Transportation	Serving Lake Area
Katschman Trucking	Serving Lake Area
ZP Trucking	Serving Lake Area
Posey Auto Transporters	Serving Lake Area
RoadRunner Auto Transport	Serving Lake Area
Suncoast Auto Transport	Serving Lake Area
AAA Anytime	Serving Lake Area
UHaul	Serving Lake Area



## **Lake of the Ozarks- Demographic Profile 2019**

## **Utilities and Telecommunications Data**

- County Population/Projections
- City Populations & Estimates
  - County Population by Age
- County Populations by Race & Ethnicity
  - County Housing
- County Populations by Employment Status
  - Population Density

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Lake of the Ozarks
Regional Economic Development Council
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## County Area Utilities - Electric & Natural Gas











County Area Natural Gas	
Company	Location
Ameren Natural Gas	Miller and Morgan Counties
Summit Natural Gas	Camden, Miller, Morgan Counties









# **Utilities and Telecommunications Data**

## County Area Utilities - Public Water & Wastewater

County Area Water	
Company	Location
Public Water Supply Dist.2	Camdenton
Public Water Supply Dist 1	Macks Creek
Crocker Public Water Supply	Crocker
Public Water Supply	Camdenton
Ozark Shores Water	Lake Ozark
American Water Works	Eldon
Lake Region Water & Sewer	Sunrise Beach
Laclede Co. Water Dist	Stoutland

## Municipal Wastewater Systems

City	County	Design MGD
Barnett	Morgan	0.022
Camdenton	Camden	0.640
Eldon	Miller	1.000
Iberia	Miller	0.150
Lake Ozark/ Osage Beach	Miller, Cam- den	3.000
Laurie	Morgan	0.250
Linn Creek	Camden	0.046
St. Elizabeth	Miller	0.036
Stover	Morgan	0.073 0.120
Sunrise Beach	Camden	0.050
Versailles	Morgan	0.550



Photo: Osage Beach/Lake Ozark Joint Sewer Plant

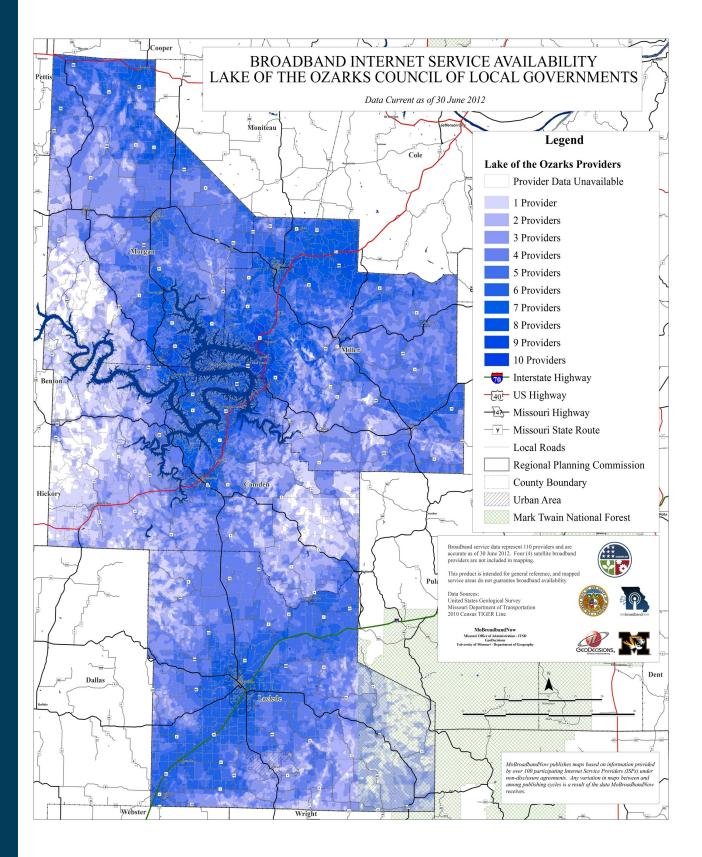
# County Public Water Districts

Camden County	
Public Water District I	
Public Water District II	
Public Water District III	
Public Water District IV	
Public Water District V	

## City Water Systems

City	County
Barnett	Morgan
Camdenton	Camden
Eldon	Miller
Iberia	Miller
Lake Ozark	Miller, Camden
Laurie	Morgan
Linn Creek	Camden
Osage Beach (East)	Camden
Osage Beach (West)	Camden
St. Elizabeth	Miller
Stover	Morgan
Sunrise Beach	Camden
Versailles	Morgan





Broadband Service Provides		
Service Providers	Provider DBA Name	
AT&T Communications of Texas Inc.	AT&T Southwest	
AT&T Mobility LLC	AT&T Mobility LLC	
Cable America	Cable America Missouri LLC	
Cellco Partnership	Verizon Wireless	
CenturyTel Inc.	Century Link	
Charter Communications	Charter Communications	
Co-Mo Comm Inc.	Co-Mo Connect	
Deutsche Telekom AG	T-Mobile	
Fidelity Communications Company	Fidelity Cablevision Inc.	
Hughes Communications Inc.	Hughes Network Systems LLC	
Imagination Inc.	lland Internet Services LLC	
Otelco Inc.	Otelco Mid-Missouri LLC	
Radio Wire Inc.	Radio Wire Inc.	
Skycasters	Skycasters	
Sprint Nextel Corporation	Sprint	
StarBand Communications Inc.	StarBand Communications Inc.	
The Stoutland Telephone Company	TDS Telecom	
Total Highspeed Internet Service	Total Highspeed Internet Service	
United States Cellular Corporation	U.S. Cellular	
Via Sat Inc.	Wild Blue Communications Inc.	
Video Direct Satellite & Entertainment	Video Direct	
Windstream Corporation	Windstream Corporation	
Wireless Investments LLC	Easy Net	
YHTI Inc.	YHTI	

Source: http://www.loclg.org/reportsstudies.htm



Source: www.ntca.org

# County Media - Newspaper/Magazine Publications/Online

Publication/Web	Media Type	Location
Lake Sun	Publication	Eldon, Osage Beach
Lake Today	Publication	Lake Ozark
LO Profile	Publication	Lake Ozark
Focus	Publication	Camdenton, Eldon, Osage Beach
Lake Lifestyles	Publication	Camdenton, Eldon, Osage Beach
Lake of the Ozarks Official Vacation & Service Guide	Publication/Web	Camdenton, Eldon, Lake Ozark, Osage Beach
Lake of the Ozarks Restaurant Guide	Publication/Web	Camdenton, Eldon, Lake Ozark, Osage Beach
Vacation News	Publication/Web	Camdenton, Eldon, Osage Beach
Lake Media	Publication/Web	Camdenton, Eldon
Reporter	Publication	Camdenton
Weekly Standard	Publication	Camdenton, Eldon, Osage Beach
Ozark Freebee	Publication	Camdenton
TheLakeOnline	Web	Camdenton
Lakenewsonline	Web	Eldon
Westside Star	Publication	Camdenton, Eldon, Osage Beach
Lake of the Ozarks Real Estate	Publication/Web	Camdenton
Tube Tab	Publication	Camdenton, Eldon, Osage Beach
Boats	Publication	Camdenton, Eldon, Osage Beach
Advertiser	Publication	Eldon
Pennysaver	Publication	Camdenton, Eldon, Osage Beach
Shopthelake	Web	Osage Beach

## **County Communications Television Stations**

Station	Location
KYTV (Channel 3) NBC	Springfield
KMOS (Channel 6) PBS	Sedalia
KOMU (Channel 8) NBC	Columbia
KOLR (Channel 10) CBS	Springfield
KRCG (Channel 13) CBS	Jefferson City
KMIZ (Channel 17) ABC	Columbia
KOZK (Channel 21) PBS	Springfield
KOZL (Channel 27) FOX	Springfield
Video Productions (Channel 32) IND	Osage Beach
KRBK (Channel 49) FOX	Osage Beach
Lake TV 32	Osage Beach
Charter Communications	Osage Beach

Source: https://nocable.org/



Photo By: Lake of the Ozarks CVB



Photo By: Lake of the Ozarks CVB

### **County Communications Radio Stations Station Broadcast Mode** Location **Format KBNN** 750 AM **Business/News** Lebanon **KRMS** 1150 AM News/Talk Osage Beach KLIK (Bott) 1240 AM News/Talk Jefferson City Gravois Mills KCRL (Bott) 90.3 FM Christian News/Info. **KCVO** 91.7 FM Christian Contempo-Camdenton KLOZ 92.7 FM Adult Contemporary Eldon KRMS Osage Beach 93.5 FM Rock KTKS 95.1 FM Country Versailles **KCMQ** 96.7 FM Rock Columbia **KJMO** Jefferson City 97.5 FM Oldies **KCLR** 99.3 FM Country Columbia **KZWV** 101.9 FM **Adult Contemporary** Eldon **KQUL** 102.7 FM Classic Hits Lake Ozark **KJEL** 103.7 FM Lebanon Country KTXY 106.9 FM Top 40 Columbia **KCLQ** 107.9 FM Country Lebanon Zimmer Broadcast Columbia Bene Broadcast Osage Beach



Photo By: Lake of the Ozarks CVB

## **Lake of the Ozarks- Demographic Profile 2019**

## **Lake Area Information**

- Area Chambers of Commerce
- Legislative Representatives Federal
  - Legislative Representatives State

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## **Eldon Area Chamber of Commerce**

403 East North Street Eldon, MO 65020 573-392-3752

www.eldonchamber.com



# Camdenton Area Chamber of Commerce

739 U.S. Highway 54 Camdenton, MO 65020 573-346-2227

www.camdentonchamber.com



## **Lake Area Chamber of Commerce**

1 Willmore Lane Lake Ozark, MO 65049 573-964-1008

www.lakeareachamber.com



## **Lake West Chamber of Commerce**

125 Oddo Drive Sunrise Beach, MO 65079 573-374-5500

www.lakewestchamber.com



## **Versailles Area Chamber of Commerce**

109 N. Monroe Versailles, MO 65084 573-378-4401

P.O. Box 256 + Versaliles, MO 65084 - Proces 573-378-4401 - Fax 573-378-2409 WWW. Versailleschamber.com

## **Legislative Representatives – Federal**



Roy Blunt-Senator 2740 East Sunshine Street, Suite B Springfield, MO 65804 417-877-7814 www.blunt.senate.gov



Josh Hawley-Senator
Dirksen Senate Office Building, B40A
Washington, D.C. 20510
202-224-6154
www.hawley.senate.gov



Blaine Luetkemeyer-Congressman 3809 S. Providence Road, Suite A Columbia, MO 65203 573-443-1041 www.luetkemeyer.house.gov



Vicky Hartzler-Congresswoman 2409 Hyde Park Jefferson City, MO 65109 573-634-4884 www.hartzler.house.gov



## **Legislative Representatives – State**



Mike Bernskoetter-Senator
Miller & Morgan Counties
MO Senate
201 West Capitol Avenue, Room 417
Jefferson City, MO 65101
573-751-2076
https://www.senate.mo.gov/mem06/



Justin Brown-Senator Camden County MO Senate 201 West Capitol Avenue, Room 420 Jefferson City, MO 65101 573-751-5713 https://www.senate.mo.gov/mem16/



Suzie Pollock—Representative
Camden County
MO House of Representatives
201 West Capitol Avenue
Jefferson City, MO 65101
573-751-1119
https://house.mo.gov/MemberDetails.aspx?year=2019&code=R&district=123



Rudy Veit—Representative
Miller County
MO House of Representatives
201 West Capitol Avenue
Jefferson City, MO 65101
573-751-0665
https://house.mo.gov/MemberDetails.aspx?year=2019&code=R&district=059



Tom Hurst-Representative
Miller County
MO House of Representatives
201 West Capitol Avenue
Jefferson City, MO 65101
573-751-1344
https://house.mo.gov/MemberDetails.aspx?year=2019&code=R&district=062



Rocky Miller-Representative
Camden/Miller Counties
MO House of Representatives
201 West Capitol Avenue, Room 233-B
Jefferson City, MO 65101
573-751-3604
https://house.mo.gov/MemberDetails.aspx?year=2019&code=R&district=124



David Wood-Representative
Miller/Morgan Counties
MO House of Representatives
201 West Capitol Avenue, Room 235
Jefferson City, MO 65101
573-751-2077
https://house.mo.gov/MemberDetails.aspx?year=2019&code=R&district=058



Photo By: Lake of the Ozarks CVB



January 2019

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